

Engaging for success
Transport solutions for small communities

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This presentation

1. Case study areas
2. Issues
3. Addressing the issues
4. Lessons learned

Case Study Areas

Mercury Bay

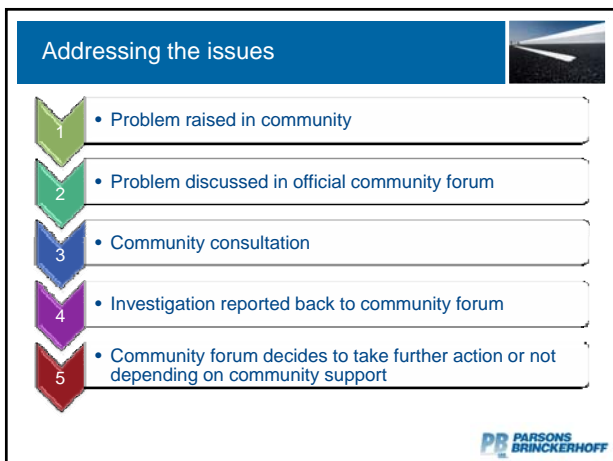
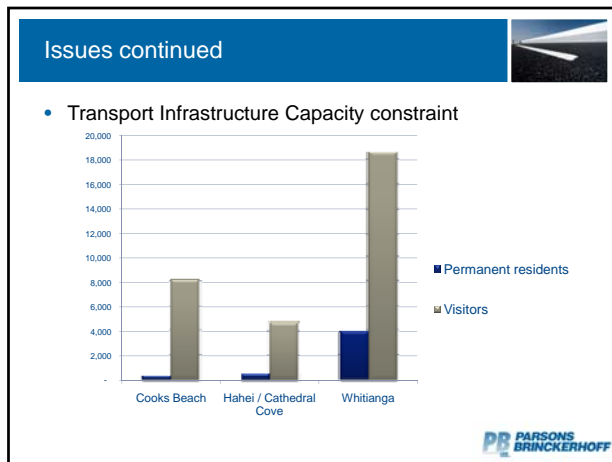
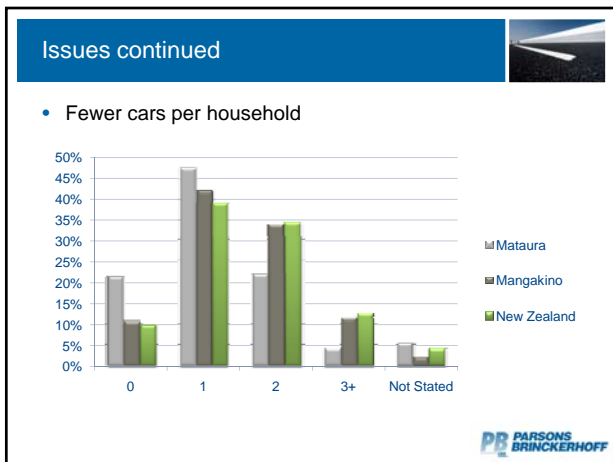
Maitauna

Mangakino

Issues

- Younger and older people over represented

Age Group	Mangakino	Maitauna	New Zealand
0-14	~28%	~25%	~22%
15-64	~58%	~62%	~65%
65+	~14%	~12%	~13%



Addressing the issues continued


- Asking the community

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Addressing the issues continued



- Outcomes

	Mangakino	Mataura tbc	Hahei	Cathedral Cove
Timetable days	3 times weekly	2 times weekly	Daily peak summer period	Daily peak summer period
Timetable times	Dep. 9.30am Rtn. 1.45pm	Dep. 10am Rtn. 1pm	5 trips per day	Continuous shuttle
Funding	Council Health Central Govt.	Council Central Govt.	Council Central Govt.	Council Central Govt
Fares	Ad. \$5 rtn Cn. \$3.50 rtn	\$2 one way	Ad. \$2 o/w Cn. \$1 o/w	\$1 o/w
Governance	Regional & District Council	Council or Trust	Regional & District Council	Regional & District Council



Lessons learnt

- Community involvement

Lessons learnt continued

- Community involvement





Lessons Learnt Continued

- Trial services and reporting

Cathedral Cove bus service proves a winner

by Zhenyue Gleeson


The annual air, water, and noise assessment for the proposed bus service at Cathedral Cove is proving a big success with the support of the community. The Mercury Bay Regional Council has approved a park and ride scheme at the site, which will provide a public transport link to the beach. The scheme will include a bus stop, a parking area, and a shelter. The bus service will be operated by the Mercury Bay Regional Council and will provide a link to the beach for the summer months. The bus service will be a great success for the community and will provide a link to the beach for the summer months. The bus service will be a great success for the community and will provide a link to the beach for the summer months.

Mercury Bay Summer Shuttle Service Report for January 2010

Purpose of the Report
To receive the information on the Mercury Bay Summer Shuttle service that operated in January 2010.

Recommendation
That the Mercury Bay Community Board:

1. Receives the report.



Lessons Learnt Continued

- Funding

- Start-up funding whilst patronage builds
- Sourcing funding from other areas
- Ongoing funding
- Net vs. gross contracts



Summary

Success comes because:

- A community founded issue
- High level buy-in from the primary funder
- A consultation process involving the wider community
- Formal feedback within the community
- A trial period
- Regular reviews

