





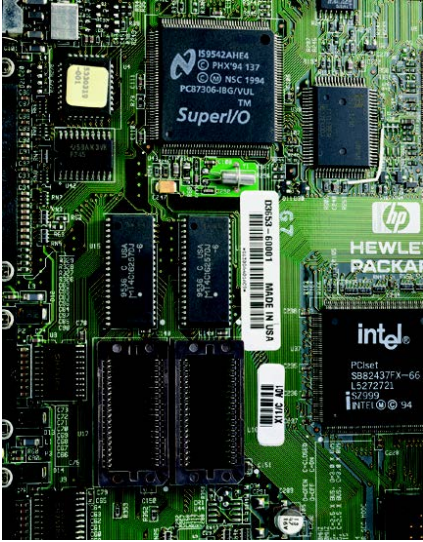
Avery Dennison Reflective Films **Global Overview**

30th March 2011
Auckland, New Zealand

A diversified manufacturing and consumer products company whose pioneering technologies are an integral part of products found in virtually every major industry around the globe

- Founded in 1935
- USD 6.5 billion sales in 2010
- More than 36,000 employees produce and sell Avery Dennison products in 89 countries
- More than 275 manufacturing facilities and sales offices worldwide
- Fortune 500 company

- ✓ Data Processing
- ✓ Office Products
- ✓ Health Care
- ✓ Food
- ✓ Transportation
- ✓ Industrial Tapes / Durable Goods
- ✓ Apparel / Textile
- ✓ Retail



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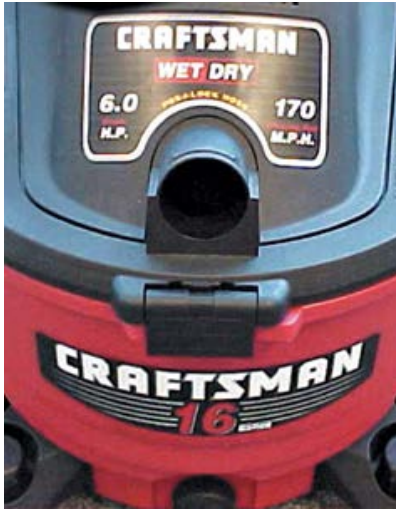
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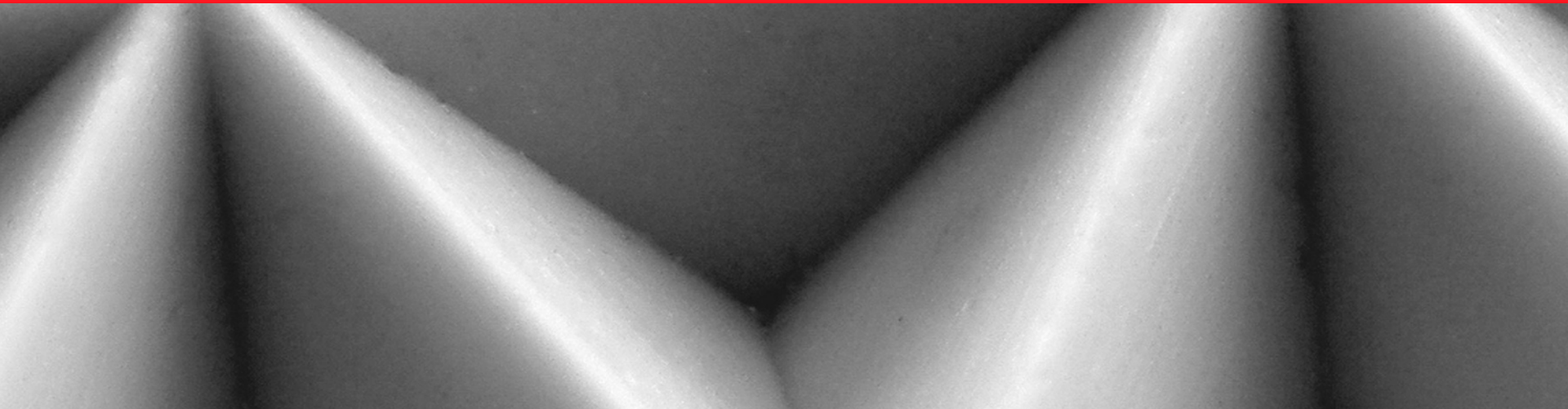


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Avery Dennison Reflective

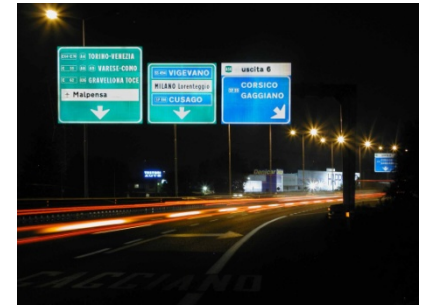
- 1970 Commercialized Beaded Engineer Grade and Utility Grade products
- 1975 R & D developed machinery and processes for prismatic products
- 1983 Sold equipment and Intellectual Property to a small company named Reflexite
- 1983 Super Engineering Grade commercialized
- 1992 Developed and commercialized R – Series and NV series products
- 1999 High Intensity Beaded submitted to NT PEP testing facilities
- 2000 High Intensity Beaded commercialized
- 2000 Avery Dennison Acquires Stimsonite and T-6500 and T-7500 commercialized
- 2006 T-9500 Omni-View (ASTM Type IX) commercialized
- 2009 T-11500 Omni-Cube (ASTM Type XI) commercialized





Argentina	Colombia	Indonesia	Netherlands	Sweden
Australia	Denmark	Ireland	New Zealand	Switzerland
Austria	Finland	Italy	Norway	Taiwan
Belgium	France	Japan	Philippines	Thailand
Brazil	Germany	Korea	Poland	Turkey
Canada	Hong Kong	Luxembourg	Portugal	United Arab Emirates
Chile	Hungary	Malaysia	Singapore	United Kingdom
China	India	Mexico	South Africa	United States
			Spain	

Traffic & Highway



Work-zone & Safety



License Plate



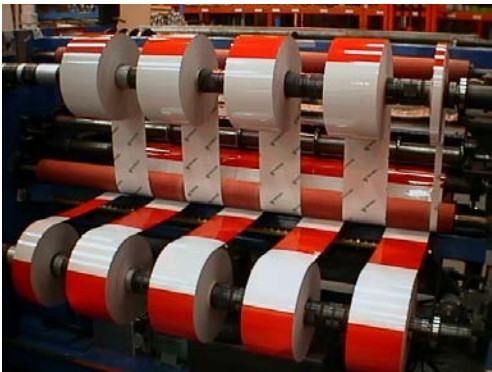
Transportation

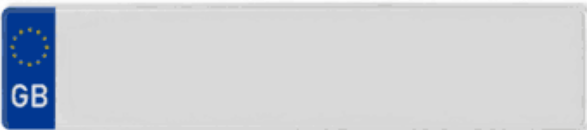
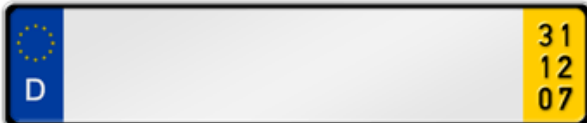
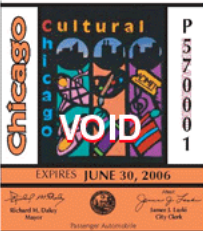


Component Products









VERY ENNISON

















PERMITIDO TAXI
com passageiro
2ª a 6ª 08h - 17h
20-06h
Sábado e
Domingo

MOTOCICLISTA
FAIXA CIDADÃ
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MOTOCICLISTA
NÃO CIRCULE
ENTRE FAIXAS









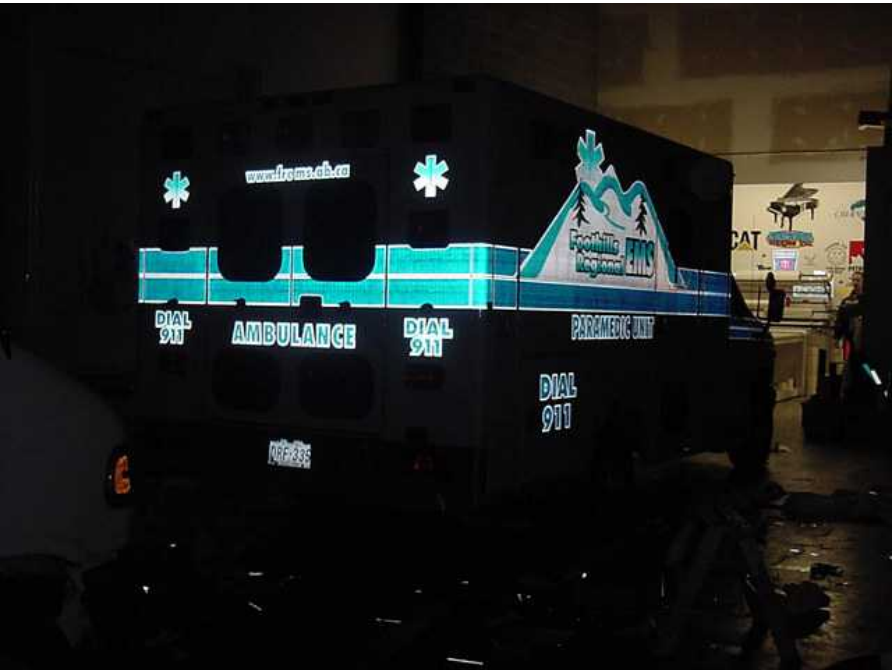






















**AVERY
DENNISON**