

Transport and RWC 2011

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Rugby World Cup. New Zealand 2011

- September 9th to October 23rd 2011 (45 days).
- Third largest sporting event in the world.
- 4 billion plus viewers.
- 133,200 overseas visitors.



Transport connects it all and is the most visual.

RWC and transport

- 12 venues - national consistency.
- 23 host centres for teams.
- 20 nations - concurrent travel of supporters.
- Independent travel.



RWC and transport

- High number of supporters with no car access.
 - Overseas supporter expectations.
 - Peaked demand.
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- All day event.
 - Fan zones and live sites.
 - Levels of logistics.



Transport as part of RWC

- Only one component of RWC.
- A crucial factor having multiple interactions.
- Public and private organisations involved.



RWC Transport Considerations

Specific considerations regarding transport provision:

- To game travel;
- From game travel;
- Non game travel; and
- During week travel (travel around the country).



MED RWC Transport Group

- Established by MED RWC Coordination office.
- Main tasks:
 - coordinate regions response to transport provision.
 - look at a nationally consistent approach.



MED RWC Transport Group

- Research.
- Framework.
- Venue liaison.
- National RWC transport group established.



NZTA

- State highway.
- Communications.
- Enforcement.



RNZ 2011 Match Services and Transport

Match Services responsible for:

- 48 matches in 12 venues.

Transport responsible for:

- national fleet and coach transportation.
- Range of clients.



Venue planning

- Transport management plans.
- Temporary traffic management plan.
- Risk and contingency plan.
- 3C structure.
- Comms plans.



Transport Management Plans

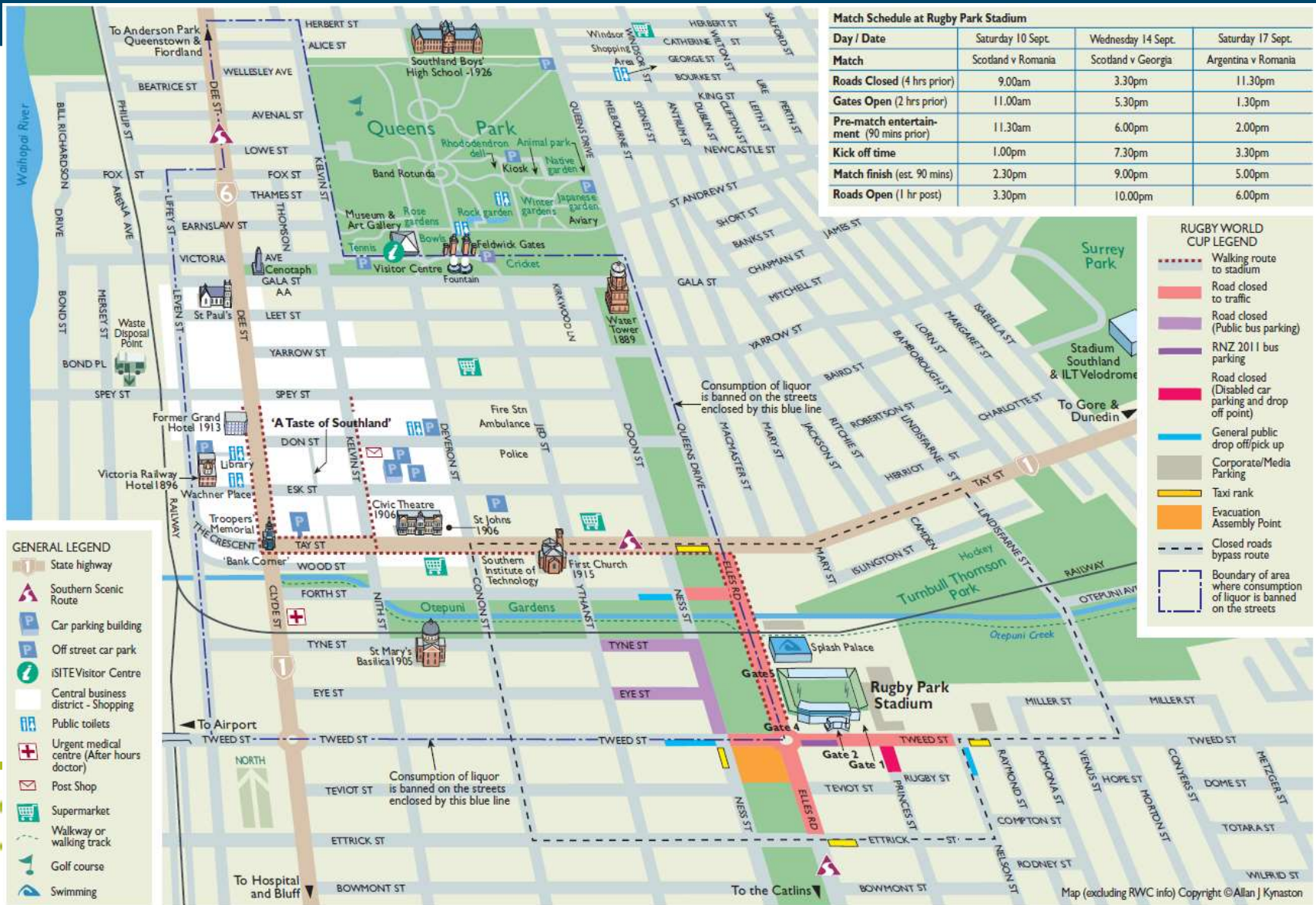


- GENERAL LEGEND**
- State highway
 - One way street direction
 - Taxi rank
 - Bus stop
 - Car parking building
 - Off street car park
 - iSITE Visitor Centre
 - Central business district - Shopping
 - Public toilets
 - Urgent pharmacy and medical centre
 - Post Shop
 - Supermarket
 - Walkway or walking track
 - Picnic area
 - Golf course
 - Lookout point
- RUGBY WORLD CUP LEGEND**
- General public access to stadium
 - Rugby World Cup Secure Zone
 - Walking route to stadium
 - Stadium charter coach parking
 - Taxi rank
 - Stadium general public parking
 - Road closed to traffic
 - General public drop off/pick up
 - Festival hub

Match Schedule at Otago Stadium

Day / Date	Saturday 10 Sept.	Sunday 18 Sept.	Saturday 24 Sept.	Sunday 2 October
Match	Argentina v England	England v Georgia	England v Romania	Ireland v Italy
Roads Closed (3 hrs prior)	5.30pm	3.00pm	3.00pm	5.30pm
Gates Open (2 hrs prior)	6.30pm	4.00pm	4.00pm	6.30pm
Pre-match entertainment (90 mins prior)	7.00pm	4.30pm	4.30pm	7.00pm
Kick off time	8.30pm	6.00pm	6.00pm	8.30pm
Match finish (est. 90 mins)	10.00pm	7.30pm	7.30pm	10.00pm
Roads Open (2 hrs post)	12 midnight	9.30pm	9.30pm	12 midnight

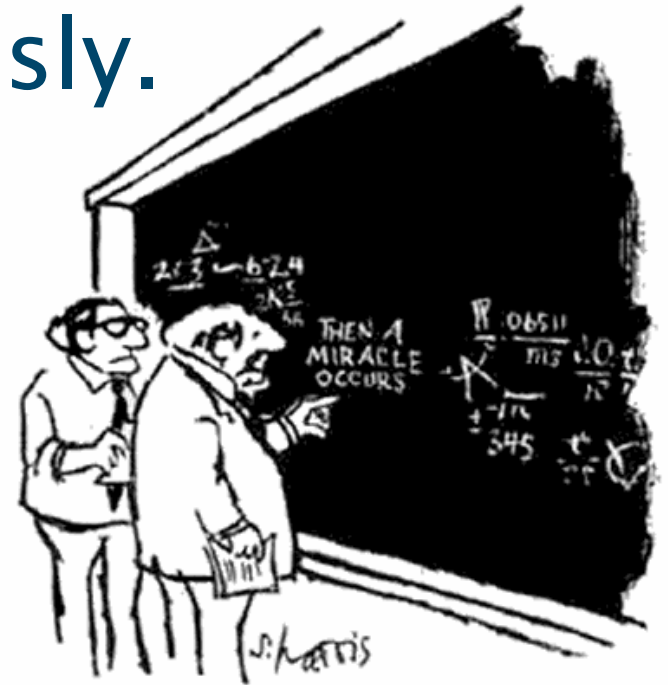
Transport Management Plans



Lessons Learned

- Take transport seriously.
- Plan early.

Transport connects it all
and is the most visual.



"I THINK YOU SHOULD BE MORE EXPLICIT
HERE IN STEP TWO."

Lessoned Learned



“Unexpected numbers caused RWC transport woes”



“Mayor apologises for RWC transport disaster”

“Train operator to blame for RWC opening night chaos”

“Train operator relieved at RWC transport report”



“RWC transport failure result of anti-train bias – Greens”

Lessons Learned

- Invest.
- Strong partnerships.
- Ministerial / politician interest.
- Viable alternatives.
- Communications.
- Central delivery agency.



Lessons Learned

- Agree outcomes.
- Pre-planned process.
- Achievable timeframes.
- Simple delivery.
- Align priorities.
- Mitigation.



Some unexpected things;

- Opening night.
- Airport arrival interest.
- Walking in Auckland.
- No Crashes with fans.



Legacies

- Tournament planning frameworks.
- Strong partnerships.
- Image.

