

# Road Safety Strategy 2020

## Tauranga Response to 'Safer Journeys'



# Tauranga Transport Strategy

Tauranga Transport Strategy 2012-2042\* identifies, describes and prioritises the actions required to deliver the city vision of *'a place that is easy and safe to move around'*.

\*Due for adoption by Council in April 2014



## Tauranga Transport Strategy

- Young drivers
  - Motorcycles
  - Intersections
- .....are over represented in the number of deaths & serious injuries in Tauranga City.



## Road Safety Action Plan

### Identified Risk Areas 2012/15

- Alcohol/drug impaired driving
- Speed
- Young drivers
- Cycling
- Intersections
- Motorcycles

### Emerging Issues

- Elderly drivers
- Mobility scooter users
- Pedestrians



## Understanding the Issues

- CAS
- Urban KiwiRAP
- Public consultation (AP/residents surveys)
- Police
- Data
- Know your network by all modes



## Dealing to the Issues

Western Bay Joint Road Safety Model	Stakeholders	Meet
Governance Group	Councillors, Engineers (RCA's & NZTA), Regional Council, NZ Police, Travel Safe Leader, & ACC Rep	Quarterly
Operations Group	Engineers (RCA's & NZTA), Regional Council, NZ Police, Travel Safe Leader, & ACC Rep	Monthly
Travel Safe Team	Road Safety Co-ordinators – covering 0-80 + yrs across community. Liaise with engineers, community police, & parking officers. Working with all community stakeholders.	Weekly



## Dealing to the Issues

- Identify risks (areas, road user groups etc)
- Improve access to all modes
- Sharing the space
- Partnerships (Police, ACC & communities)
- Giving priority to vulnerable road users
- Setting appropriate speeds
- Redefining priorities across the network
- Funding allocations – ‘Biggest Impact’



Taranaki City

## Examples

- Pedestrian priority areas (low speed)
- Review of all speed limits (up & down)
- Reallocate road space (lane widths etc)
- Deliver multifaceted projects (VFM)
- Strong cycle safety programme
- High level of community ‘buy in’.
- Safe system embedded into organisation.
- Creative use of budget allocations (road resealing)



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