

# Sustainable Business Network.

[www.sustainable.org.nz](http://www.sustainable.org.nz)

Renewables.

# Accelerating smart transport in NZ.



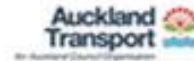
Partners



Support Partners



OPUS AECOM



Fulton Hogan

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# Introduction

- Forum for the Future's 'The Big Shift' & the Sustainable Business Network's Project NZ
- Renewables Workstream: 'Accelerating Smart Transport in NZ'
- Progress in 2014
- Plans for 2015-16
- What else might Project NZ need to succeed?

# International Partners: Forum for the Future



# Major new work streams



Accelerating the Circular Economy in NZ : *Moving from waste management to material optimisation*



Making Community the Heart of Business : *Embedding social value into business models*



Accelerating Smart Transport in NZ : *Addressing one of the toughest challenges in Renewable Energy*



Restoring NZ Food Systems : *Creating a globally successful restoratively sustainable food system*

# Business opportunities for a sustainable New Zealand

2014

Problem Identification

Stakeholder Analysis

Big Think

National Conference

National Awards

Opportunities Report

## Sustainable Business Network

## Foreword

Many of the systems we rely on – food, water, transport, energy and social systems – are increasingly not meeting our needs. We need to find a way to make them more resilient, more equitable and able to continue into the future, and we need practical means of doing this.

This report identifies more than 60 opportunities that have the potential to shift New Zealand markets onto a more sustainable path. It represents the collective output of some truly bold and innovative individual organisations that I have pleasure of working with next stage will be to work

# Five Focus Areas

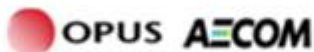
1. *Adopting electric vehicles and biofuels*
2. *Smart phones, homes and neighbourhoods*
3. *Using public transport*
4. *Sharing vehicles*
5. *Reducing motor vehicles on the road*



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## ***Focus Area 1 (of 5): Adopting electric vehicles & biofuels- ‘Commercial Labs’:***

- Corporate fleet models
- Station electric vehicle fleets
- Open power grid
- Model smart home



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## What Else Might Project NZ Need to Succeed?

***Outcome: Change the Transport System***

***Challenges***

Can policy & infrastructure keep pace?

Can we keep the momentum going?

***Answers***

We could apply lessons learnt from Intelligent Communities/ Cities

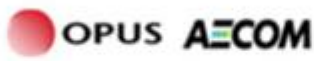
Watch efforts to change transport systems led by business e.g. Bridj, SHIFT, Ridescout's #workthebus campaign



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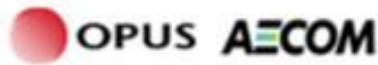




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You can find out more about Project NZ at <http://sustainable.org.nz/>

**On behalf of all of the partners, thank you for your attention!**

## Thank you

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# Thinking Smarter

