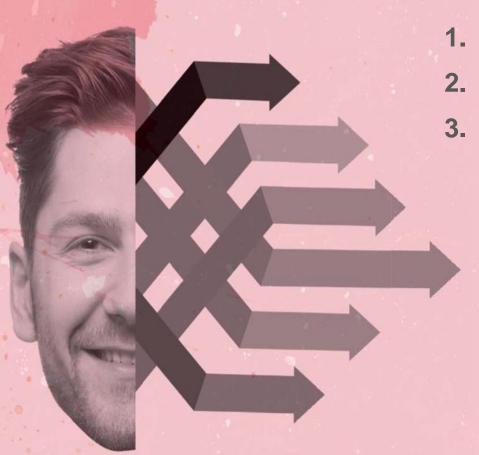
Walking Plan 2014-17 IPENZ TG Conference, March 2016







- 1. A compelling case for Walking
- 2. The walking economy
- **3. Actions**, specific and deliverable within the next four years

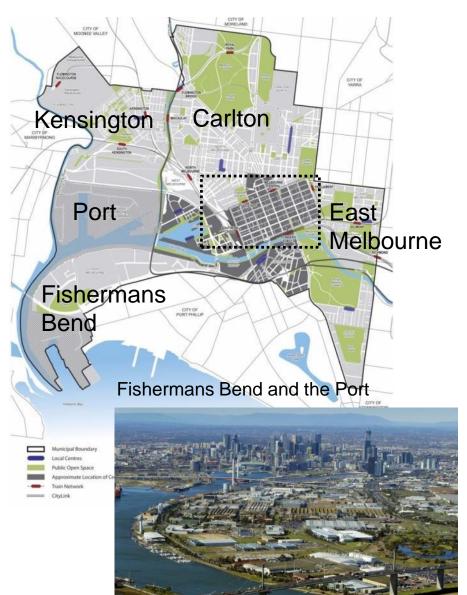




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City of Melbourne- A quick introduction



Kensington



Carlton



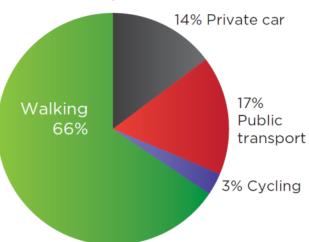
East Melbourne



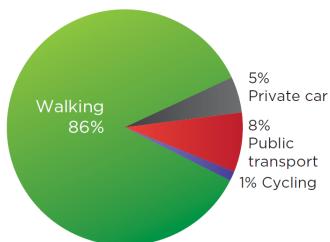
Trips within the City of Melbourne



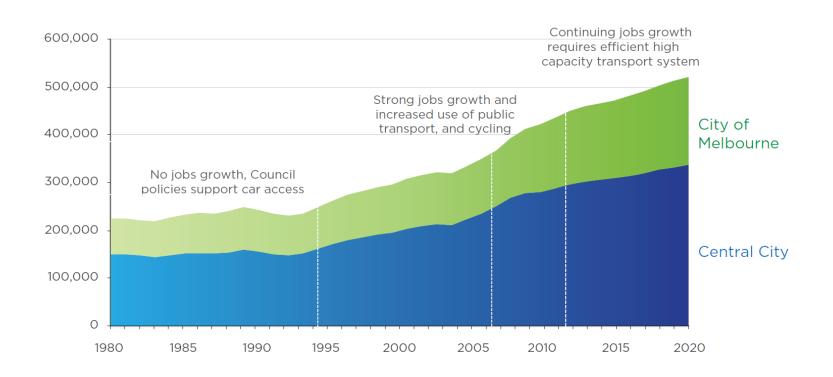
Trips within the City of Melbourne, by mode, average weekday



Trips within the Central City, by mode, average weekday



Jobs growth 1980 - 2020





Pedestrian Flows

Pedestrian volumes full day 500 10,000 100,000 250,000



0 m 200 m 400 m

Little Lonsdale Street

Little Bourke Street

Bourke Street
Little Collins Street

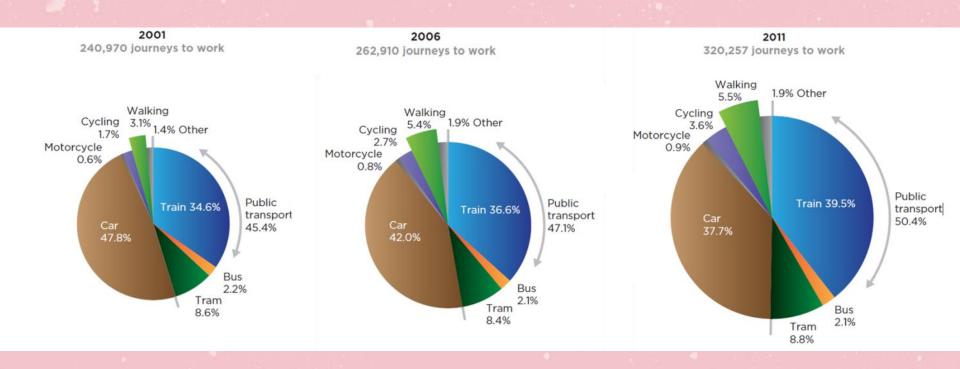
Collins Street

Flinders Lane



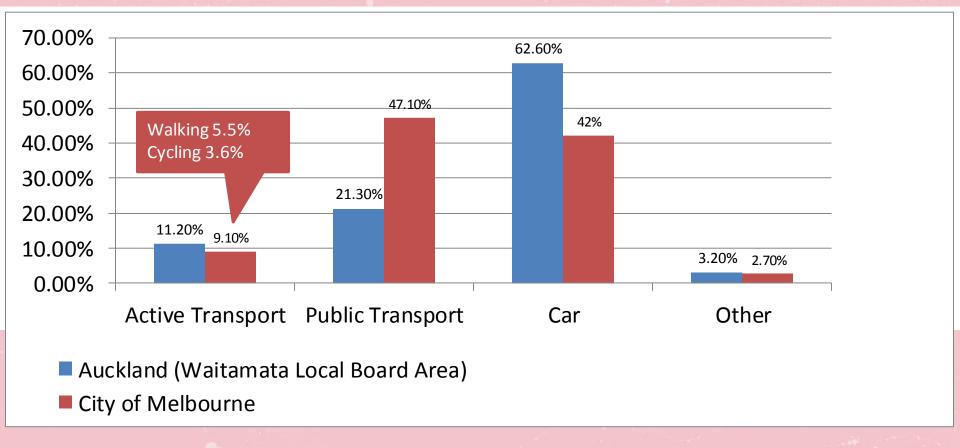


Walking growth 2001-11

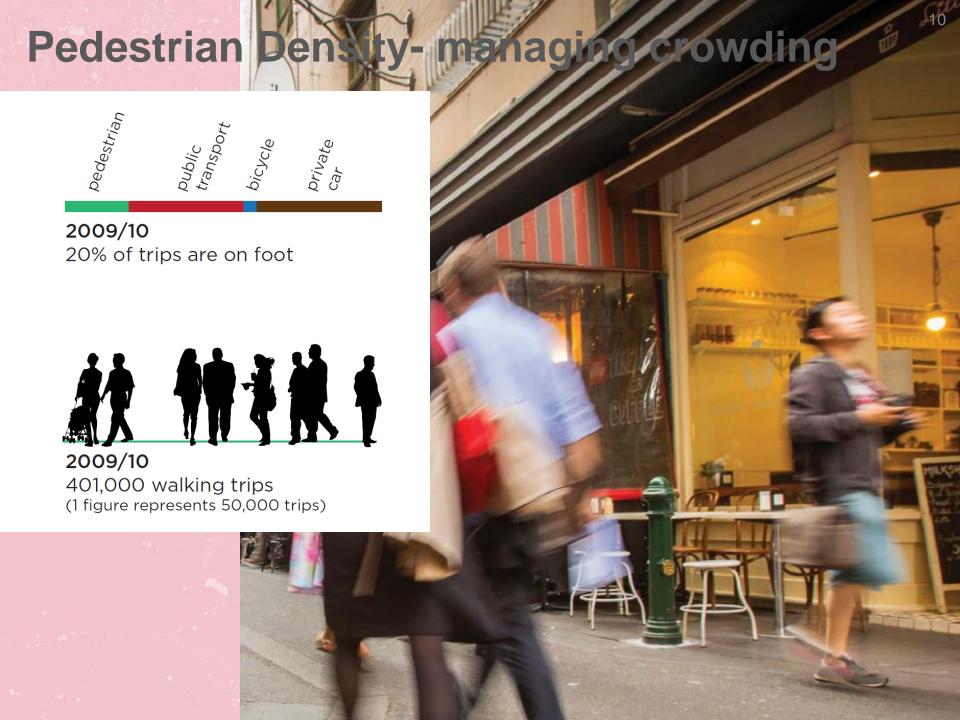




Walking: Auckland (2013) and Melbourne (2011)







Pedestrian Density-managing crowding

Pedestrian Public transport bicycle Drivate car

2030

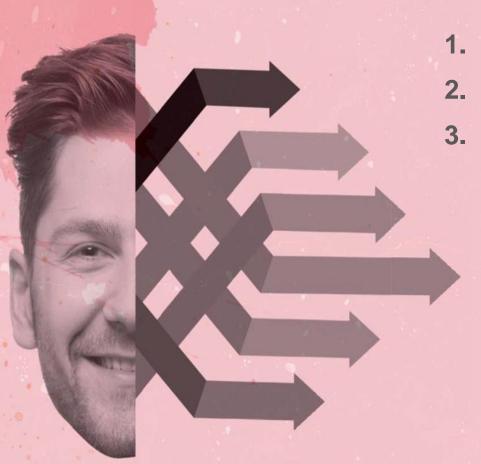
30% of trips will be on foot



2030

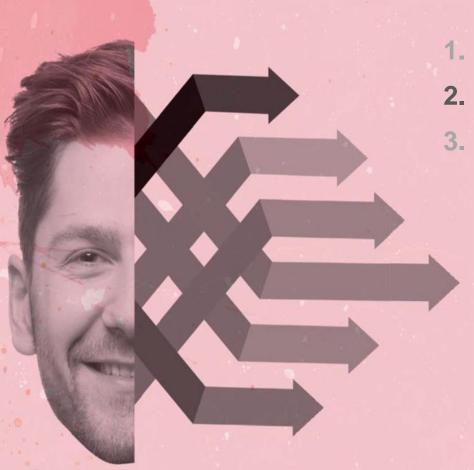
1,002,000 walking trips (1 figure represents 50,000 trips)





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What is Effective Job Density?

$$EJD_{i} = \sum_{j} \left(\frac{Employment_{j}}{Walk\ Travel\ Time_{ij}} \right)$$



EJD measures the economic benefit of walking network

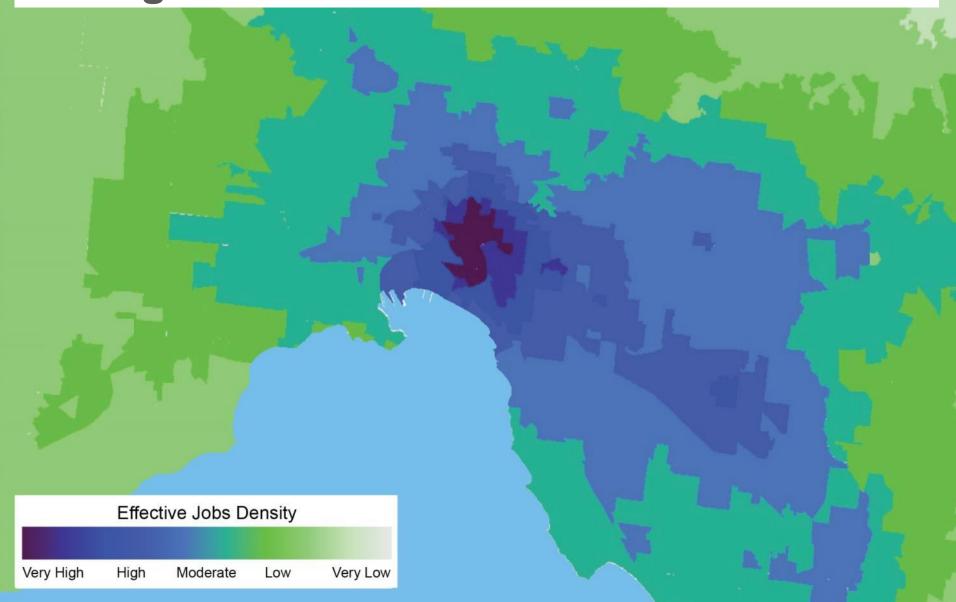
Economic Benefits of major infrastructure

"Nearly every week we read about the economic benefit of a new freeway or railway- minutes saved equates to millions of dollars. At the same time hundreds of thousands of people in our Cities use another transport system but its value is not as widely understood." - Terry Rawnsley, Urban Economist, SGS Economics and Planning

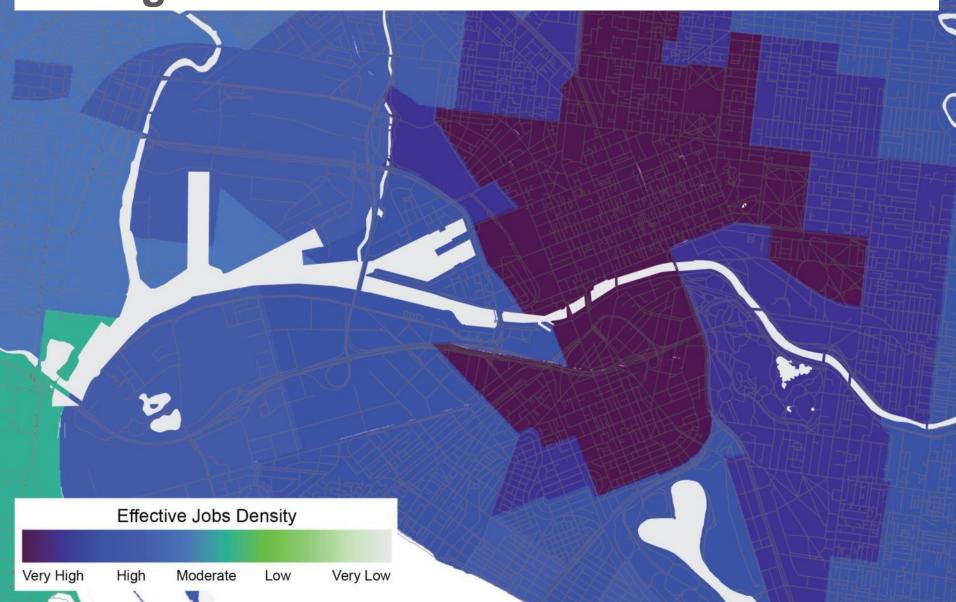
Economic Benefits of pedestrians in the City

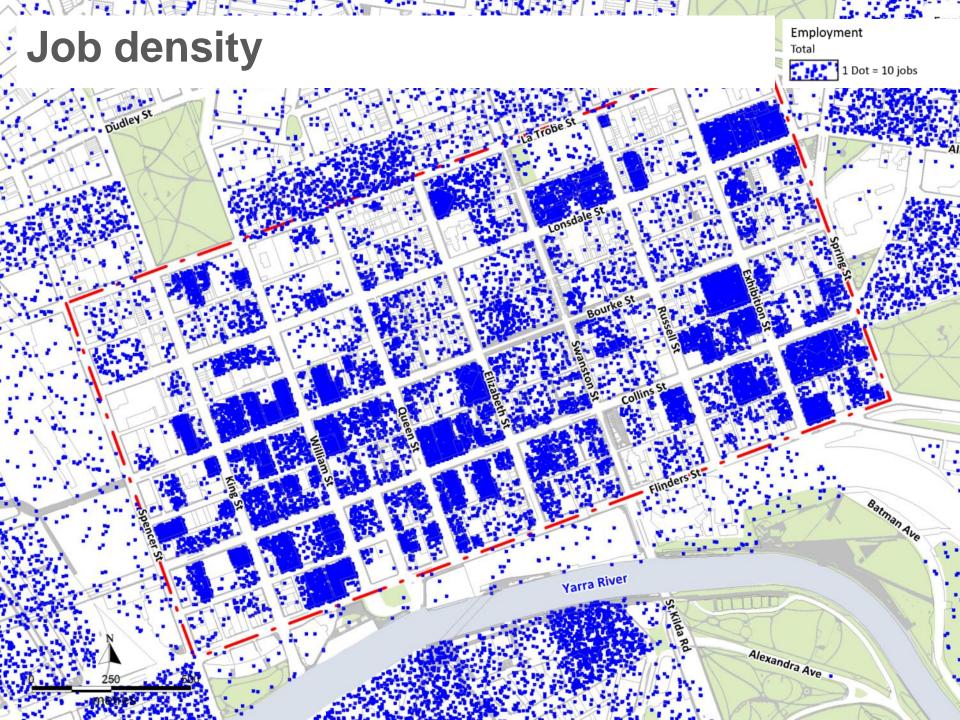


Effective job density, public transport and driving



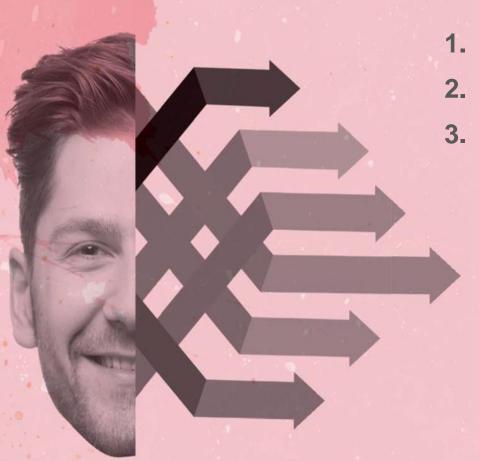
Effective job density, public transport and driving





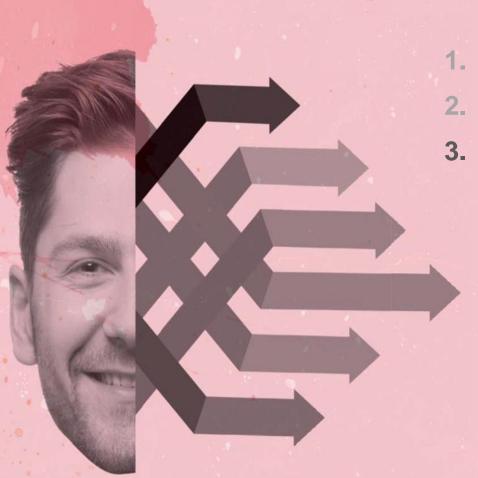
Effective job density, walking





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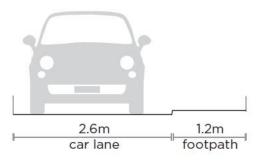
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Shared zones

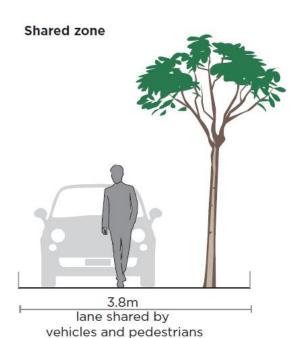
Separated road layout

All users experience narrow spaces No space for trees, cafe seating, art or other street activity



Example of separated layout: Corrs Lane





Example of shared zone: Hardware Street



Hardware St-Shared Space, Melbourne Style

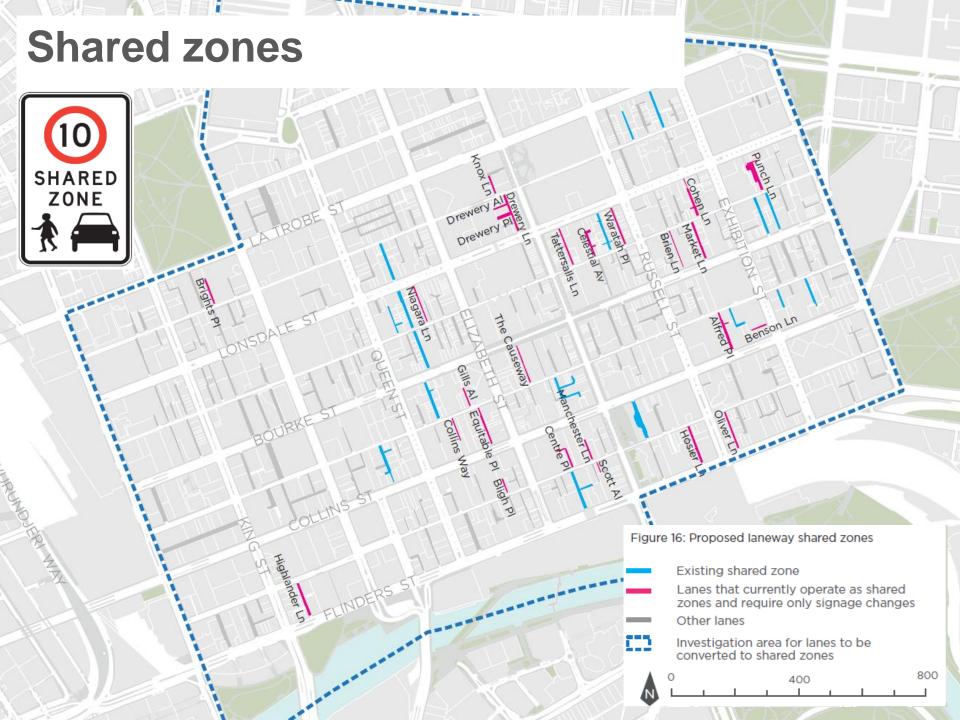


Could Auckland be the next "Laneway capital"?







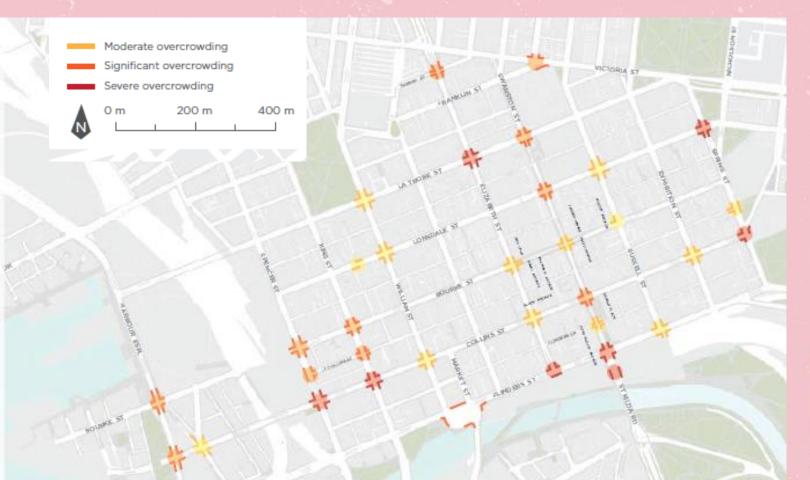


1. Stop Lines- aligned with building lines





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- 2. Identifying crowed intersections- and take action (eg: adjusting signals, extend footpath...)





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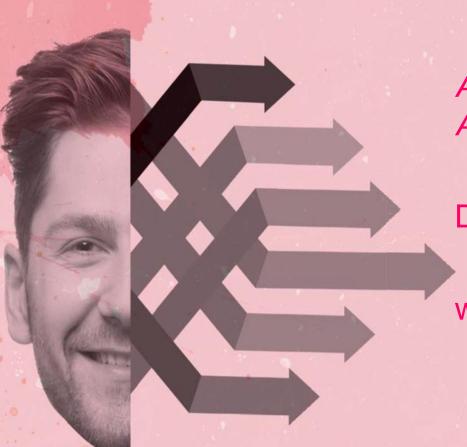


- 1. Stop Lines- aligned with building lines
- 2. Identifying crowed intersections- and take action (eg: adjusting signals, extend footpath...)



Thank You and

Happy International Women's Day



Alison Lee, Principal, GHD, Auckland, for:

Damon Rao, City of Melbourne

www.melbourne.vic.gov.au

