# Design, Innovation & Technology

David Warburton, Chief Executive

IPENZ - 7 March 2016 Auckland 🕸



Nothing works in isolation Who is in control? Technology What is the destination? Innovation Design





# **Operating Principles**

Need to keep moving

- Analysis / Approval / Consulting / Consenting / Delivering

Need to integrate components

- Balance / Judgement / Wisdom / Perspective

Need to define outcomes

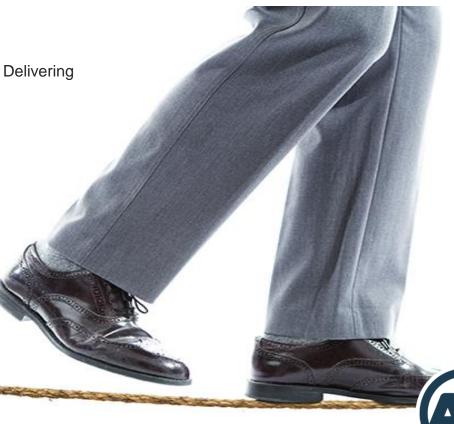
Benefit / Appropriate / Affordable / Timely

Need to ensure Sustainability

Environmental / Financial / Social

Need to maintain Safety

- Risk / Health / Security





## 1. Integrated Transport Plan (ITP)

PS = Project Score

SS = Strategic Fit Score

ES = Effectiveness Score

BCS = Benefit Cost Ratio Score

• PS = 
$$f_1(SS) + f_2(ES) + f_3(BCS)$$

Table 1: Auckland Plan projects	Transport Fr	ogramme (Fully Fulld	ea) grouped by re	gion, pr	ionty type	and mik	eu
	00 to 999 million	\$\$= 10 to 99 milli	on <b>\$</b> = less than	a 10 millio	_		
				110 11111110	""		
= indicates projects include	ed in the Committ	ed Funding investment scenar	io				
Project name	Activity class	Priority type	Linked Projects	Region	2012-2021	2022-2031	2032-204
Transport planning	Transport Planning	Make better use of networks	Business as usual	All	\$\$	ss	\$\$
Road Safety promotion	Road Safety	Manage demand efficiently and safely	Business as usual	All	\$\$\$	\$\$\$	\$\$\$
PT services	PT services	Operate maintain and renew infrastructure optimally	Business as usual	All	\$\$\$\$	ssss	\$\$\$\$
Roads Maintenance and operations		Operate maintain and renew infrastructure optimally	Business as usual	All	\$\$\$\$	ssss	\$\$\$\$
Walking and Cycling	Walking and Cycling	Operate maintain and renew infrastructure optimally	Business as usual	All	\$\$\$	\$\$\$	\$\$\$
Safety around schools	Local Roads	Manage demand efficiently and safely	Safety	All	\$\$	ss	s
Safety and minor improvement	Local Roads	Manage demand efficiently and safely	Safety	All	\$\$	\$\$	\$\$
Strategic Lighting Group	Local Roads	Manage demand efficiently and safely	Street lighting	All	\$\$	ss	SS
Safety around schools	Local Roads	Manage demand efficiently and safely	Safety	All	\$\$	\$\$	SS
Strategic Lighting Group	Local Roads	Manage demand efficiently and safely	Safety	All	\$\$	ss	SS
Regional safety programme	Local Roads	Manage demand efficiently and safely	Safety	All	s	s	\$
Crash reduction implementation	Local Roads	Manage demand efficiently and safely	Safety	All	\$	\$	\$
Safety speed management	Local Roads	Manage demand efficiently and safely	Safety	All	\$	\$	\$
PT Real Time Passenger Information System (RTPIS)	PT Infrastructure	Make better use of networks	Optimisation	All	\$\$	SS	SS

- SS =  $g_1$ (TransportChoices) +  $g_2$ (MovingPeople&Goods) +  $g_3$ (OptimiseNetwork) +  $g_4$ (Communities&Growth) +  $g_5$ (Safety) +  $g_6$ (Environment)
- ES =  $h_1$ (HighEffectiveness) +  $h_2$ (MediumEffectiveness) +  $h_3$ (LowEffectiveness)
- BCS = based on the project's benefit cost ratio calculated under NZTA's Economic Evaluation Manual



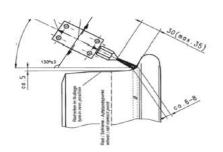


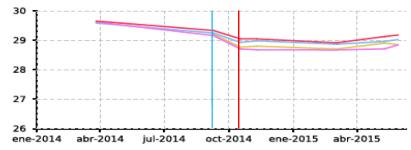
## 2. EMU – Automated Wheel Management

In Depot Laser Wheel Measurement and Wheel Flange Lubrication on Curves under 600 metre radius triggered by EMU location









#### Graph of flange vs time

Blue Line: Operations begin on curved track

(note accelerated wear)

Red Line: flange lubrication applied, wear

reduced







3. Digital Solutions for Traffic Information

CCTV and analytics allow AT to monitor CBD network performance, make decisions and take action on the transport network in real time.

Using real time sensors and predictive analytics can produce dramatic improvements.



# Digital Solutions for Travel Information

AT has trialled new smart bus stops with digital information screens





Currently rolling out digital screens to double decker buses and EMUs







## 4. Partnering Solutions

- Data == Information
- Partners to Deliver
- Innovate Cross Sector Gaming Co.
- Smart Solutions
- Track my Bus app / Parking app
- Overall, a key application in helping us to enable a Smart Transport City









Route	Destination	Passen	Mins	
221	Rosebank Rd via New North Rd, St Lukes		6	1
224	Henderson via New North Rd, St Lukes	1111	8	3
249X	Blockhouse Bay via Sandringham Rd		8	5
243	New Lynn via Sandringham Rd	1111	8	6
222	Patiki Rd via New North Rd. St Lukes		8	7
249	Blockhouse Bay via Sandringham Rd		8	8
243X	New Lynn via Sandringham Rd		6	9
243	New Lynn via Sandringham Rd		8	9
220	St Lukes via New North Rd			15



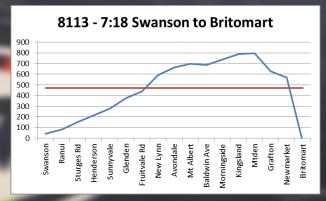


# 5. AT HOP – Customer Data Analytics

## **HOP Usage**



## **Capacity Management**



## **Customer Benefits**

- Reduced travel costs
- Travel concessions
- Faster boarding
- Improved service punctuality

## **Operator Benefits**

- Resource optimisation
- Reduced complaint volumes
- Lower operating costs
- Improved performance KPI's

## **Service Information**

David, new trips are being added to your Western line morning service from 8 May 2016.

Further information available:

https://at.govt.nz/bus-train-ferry/serviceannouncements/westernline-timetable-changes/

09 366 6400

PTServiceInformation@at.govt.nz

https://twitter.com/AklTransport

### **Customer Benefits**

- Increased engagement
- Relevant, timely, accurate customer information
- Multi-channel communications

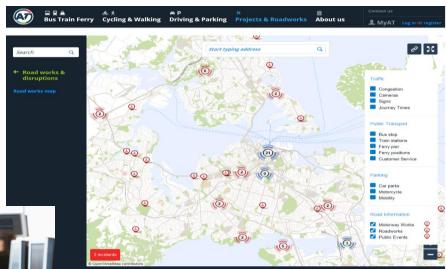


## 6. Customer Relationship Management (CRM)

- A single view of the customer
- Average of 23,000 customer interactions per month
- Over 800 users across AT business units and external Operators
- Standardised business processes
- Enhancements / Standardisation / Simplification Supportability
- Register for specific relevant information













# Thank you

