
Future of Transport

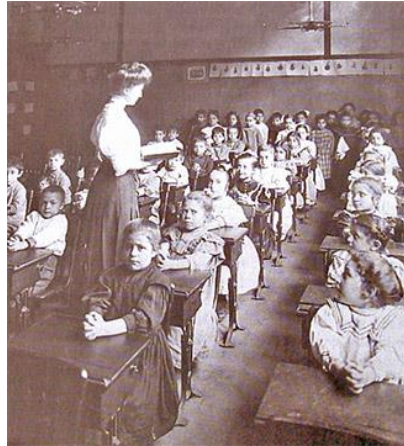
Impacts for Auckland and New Zealand



Overview

1. Rapid pace of change
2. Disruption
3. Transport and Technology
4. Challenges and Opportunities
5. To infinity and beyond?

Rapid Pace of Change



Disruptive Technologies

How we evolve...



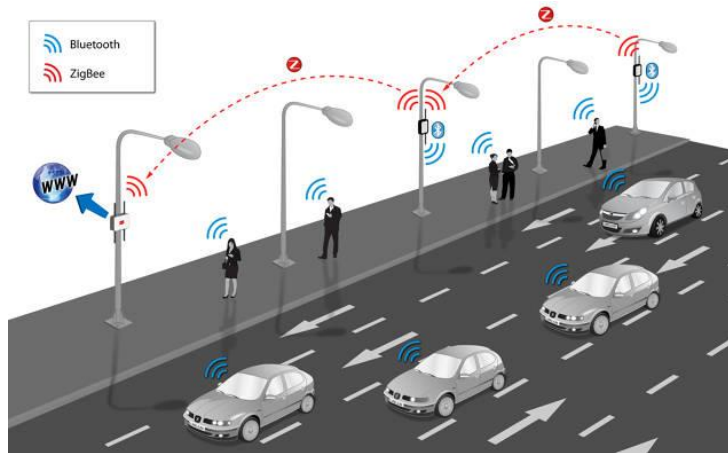
NETFLIX

Technology and Transport

Five Key Themes

1. Big Data
2. Alternative Energy
3. Automation
4. Sharing
5. Network Management, in support of the above

1. Big data



Case study: Big data + new IS = new transport (parking) solutions



A NEW WAY TO PARK



2. Alternative Energy



National Drive Electric Week™

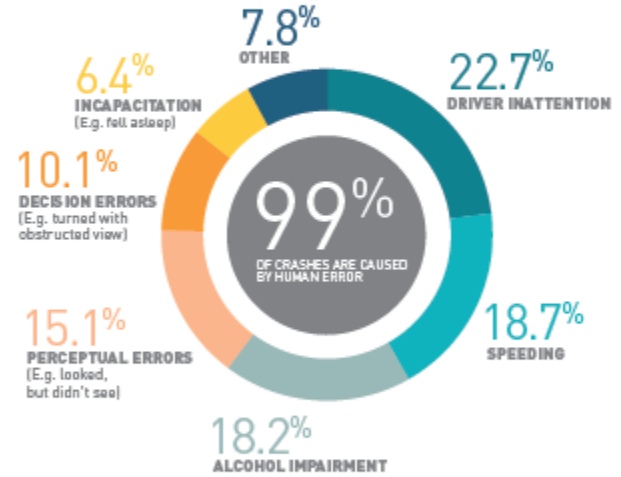


3. Automated and Connected



REDUCING HUMAN ERROR

Fully automated vehicles will significantly reduce driving incidents caused by human error. In a study of 723 crashes, driver error caused or contributed to 717*



*Relative frequency of unsafe driving acts in serious traffic crashes, summary technical Report, USDOT NHTSA Traffic Safety Programs, January 2001



Automated

Technology	Introduced	Description
Adaptive Cruise Control	2006	Automates vehicle speed to keep a set following distance from preceding vehicle using sensors (no communication with other vehicles or infrastructure).
Parallel-park assist	2006	Uses cameras and ultrasound to guide the vehicle into a parking space.
Automatic emergency breaking	2008	Activates itself when the vehicle risks collision with another object.
Lane-keeping technology	2014	Warns the driver when the vehicle risks drifting out of its lane and in some versions prevents the vehicle doing so.

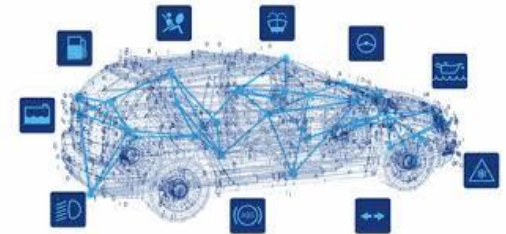
Coming soon to a theatre near you...

1. Single Lane Autopilot (2015–2016)
2. Traffic Jam Autopilot (2017)
3. Automated Valet (2017)
4. Highway Autopilot (2018)

3(b)Connected

Fundamental changes to how we work, live and play

- Wireless Access to Internet
- Connect to personal devices
- Communicate with other 'connected' vehicles
- Communicate with roadside infrastructure
- Communicate with Transport control centres for real-time data exchange.



4. Sharing



Let's Carpool!



UBER



Sharing benefits

- Enhancing Transport Accessibility
- Extend Coverage of Services
- Reduce parking pressures
- Reduce emissions
- Reduce the cost of travel for households (fuel poverty)
 - Shared mobility to lower income households



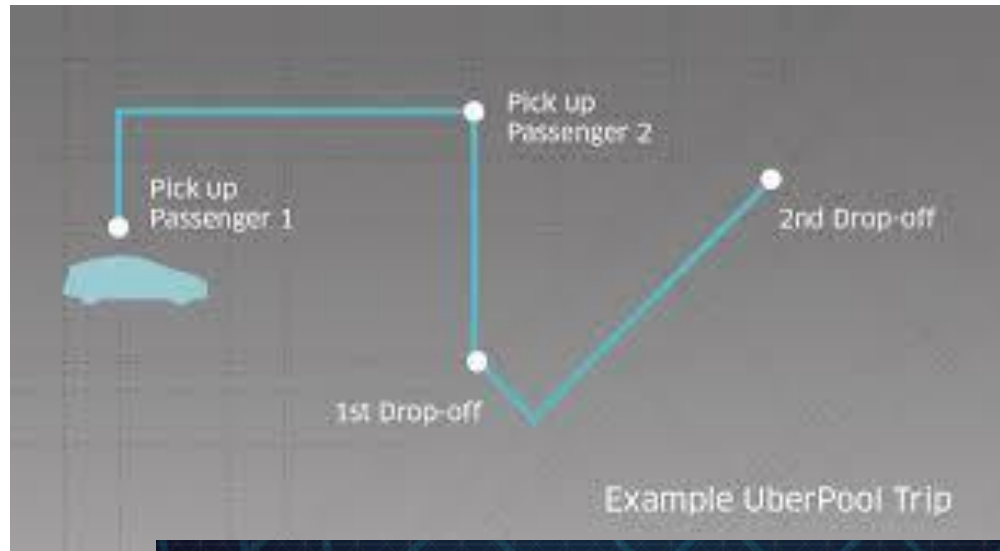
Shared mobility for Auckland?

Things to keep in mind...Key drivers include

1. Trials and good communication
2. Level of private sector innovation, trials and attractiveness of service offering
3. Extent to which Govt provides an enabling environment
4. Shift in attitudes
5. Availability of parking as Auckland intensifies in longer term.



Case study: Big data + new sharing solutions = the end of the suburban bus?



5. Network management – Express lanes

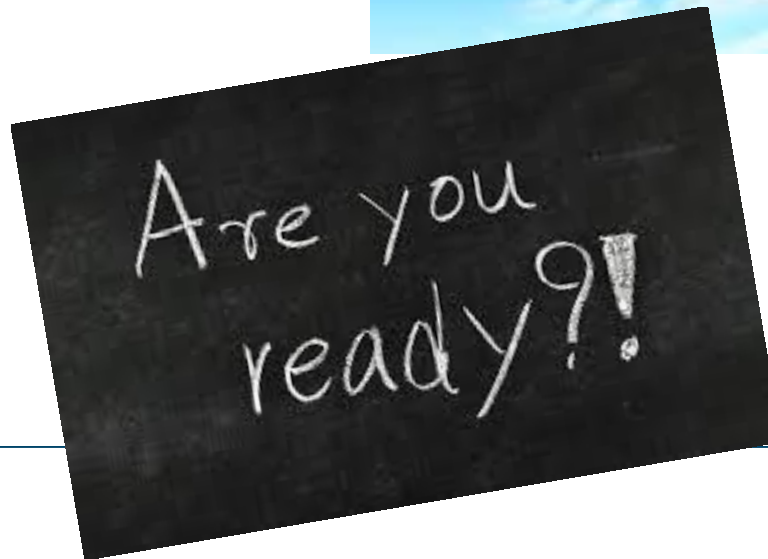


BAY AREA EXPRESS LANES

Challenges and Opportunities

Things to think about

- Pace and uptake of technology will grow
- Behaviour changes – need an enabling environment
- Governments and Regulation – need to find the sweet spot



To Infinity and Beyond?

Predicting the next disrupter...

- Planning needs to be agile
- How do we get certainty for investors? (Government, private sector and communities)
- Need to find the advantage – to maximise the public good outcomes
- What's next?

