

# TRANSPORT - HARNESSING THE REVOLUTION

**IPENZ Transportation Group Conference 2017**

30 March 2017



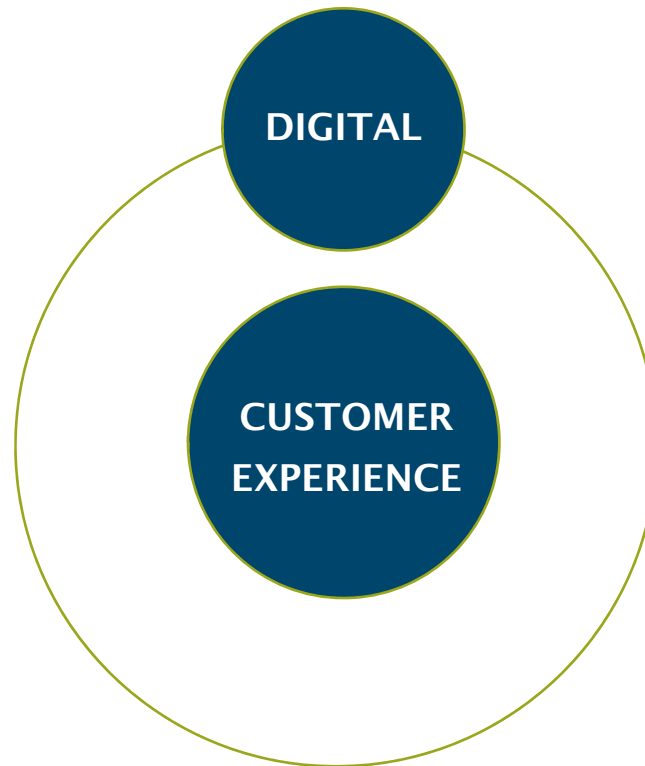
New Zealand Government

# Big changes to transport

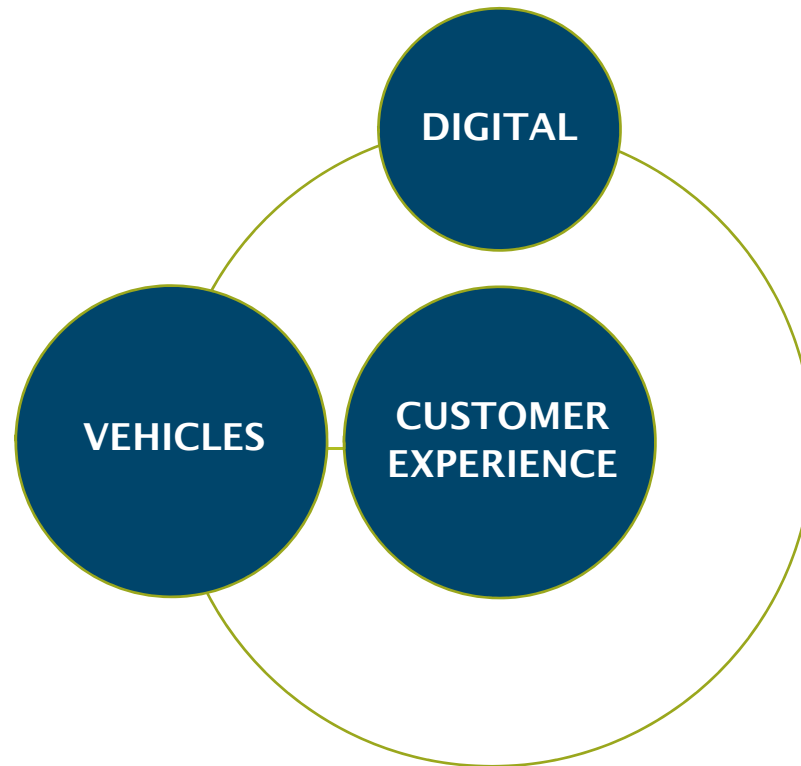




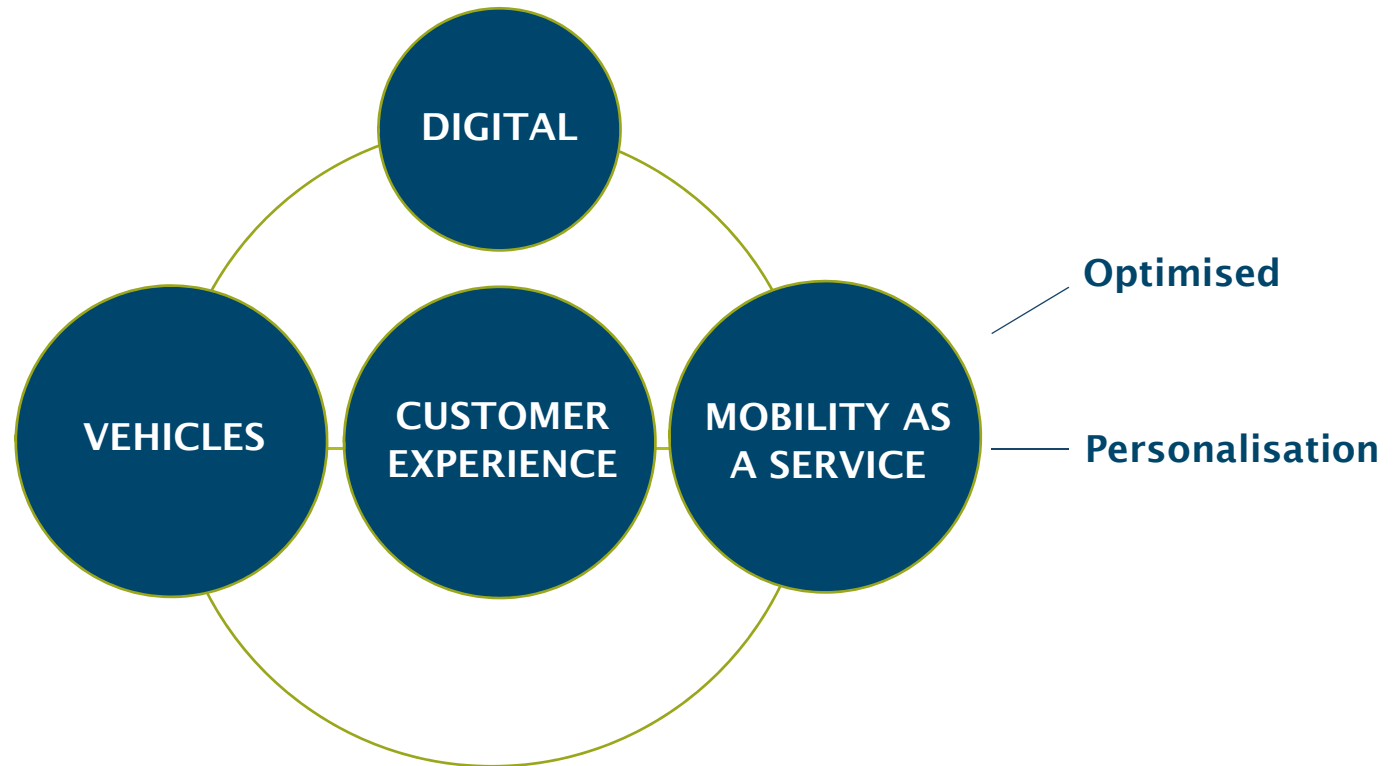
# Big changes to transport



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# MOBILITY MARKETPLACE





BUSES



TAXIS



RIDESHARE



CHECKOUT

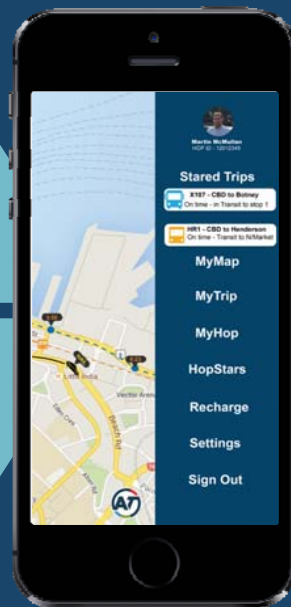


#### REAL TIME PT + TAXI

Real time Bus, Ferry, Train where applicable, with taxi integration for personalised journey planning and route notifications before you need them.

#### RIDESHARE SERVICES

Integration of rideshare services that connect you to others and move you around the city. Full customised service with multi-mode routing.



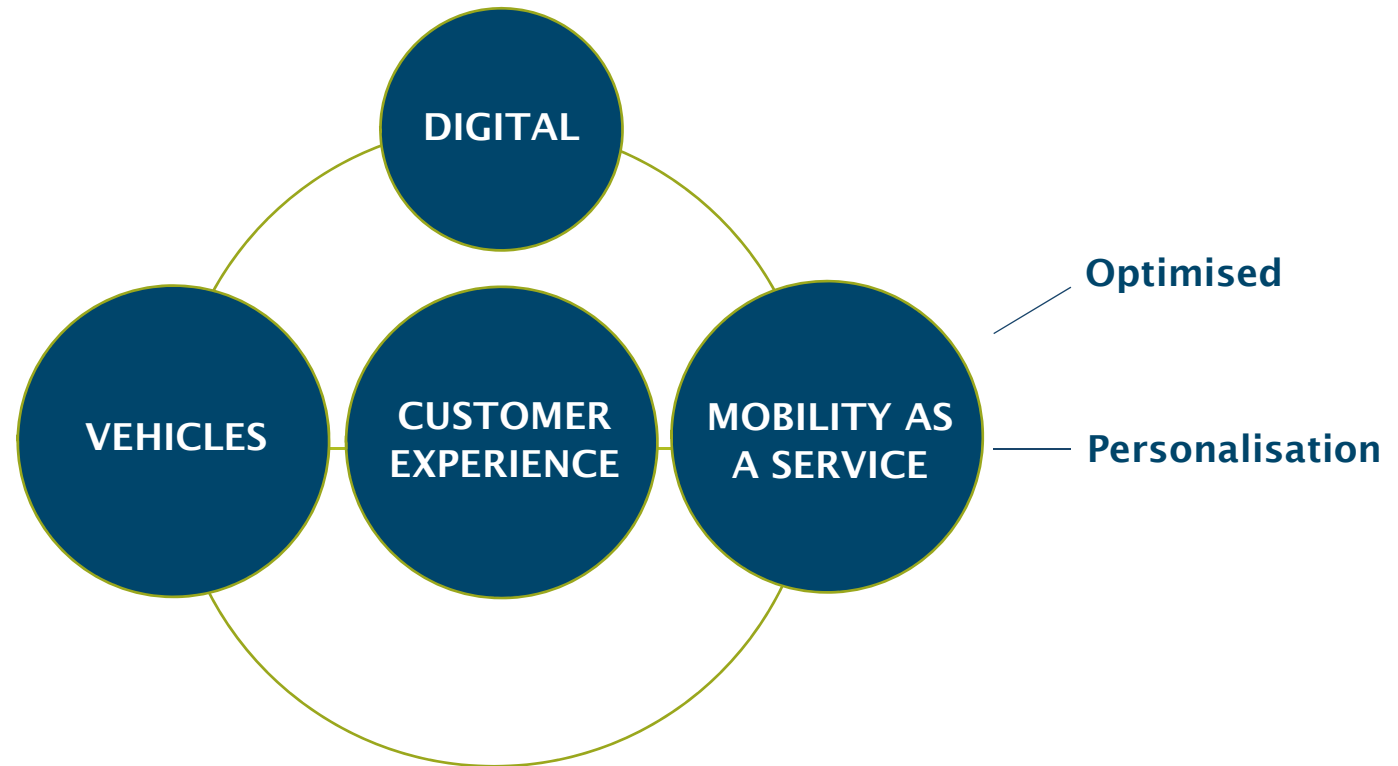
#### PAYMENTS

The functionality to find, select and pay for your journey using Choice to integrate to any local payment service provider in one easy transaction.

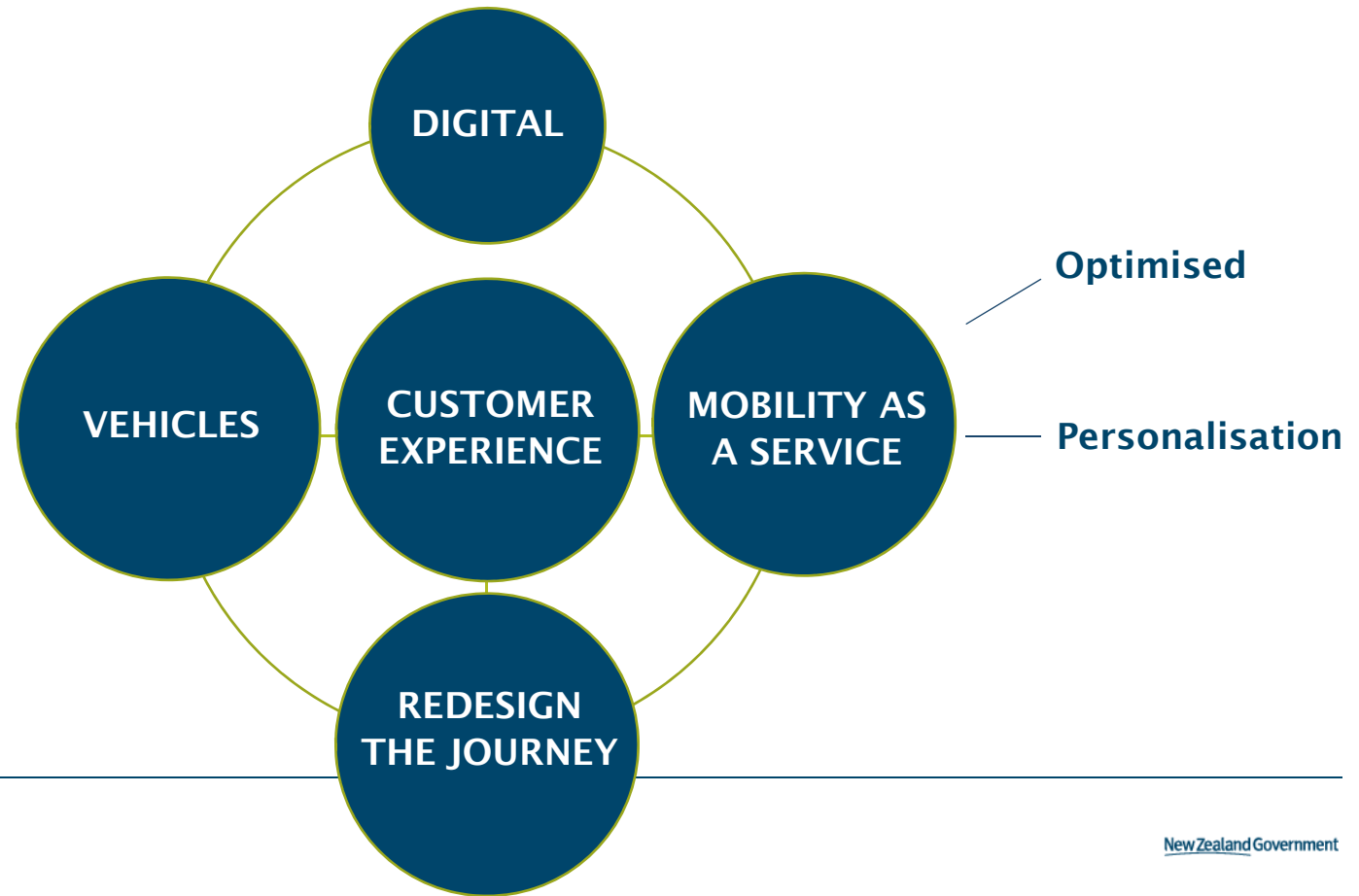
#### FULL MaaS MARKETPLACE

An open mobility marketplace that gives users access to any safe mobility service including on demand, PT, Ride share and any other cool future services and then pay for it in one swipe.

# Four key changes to transport



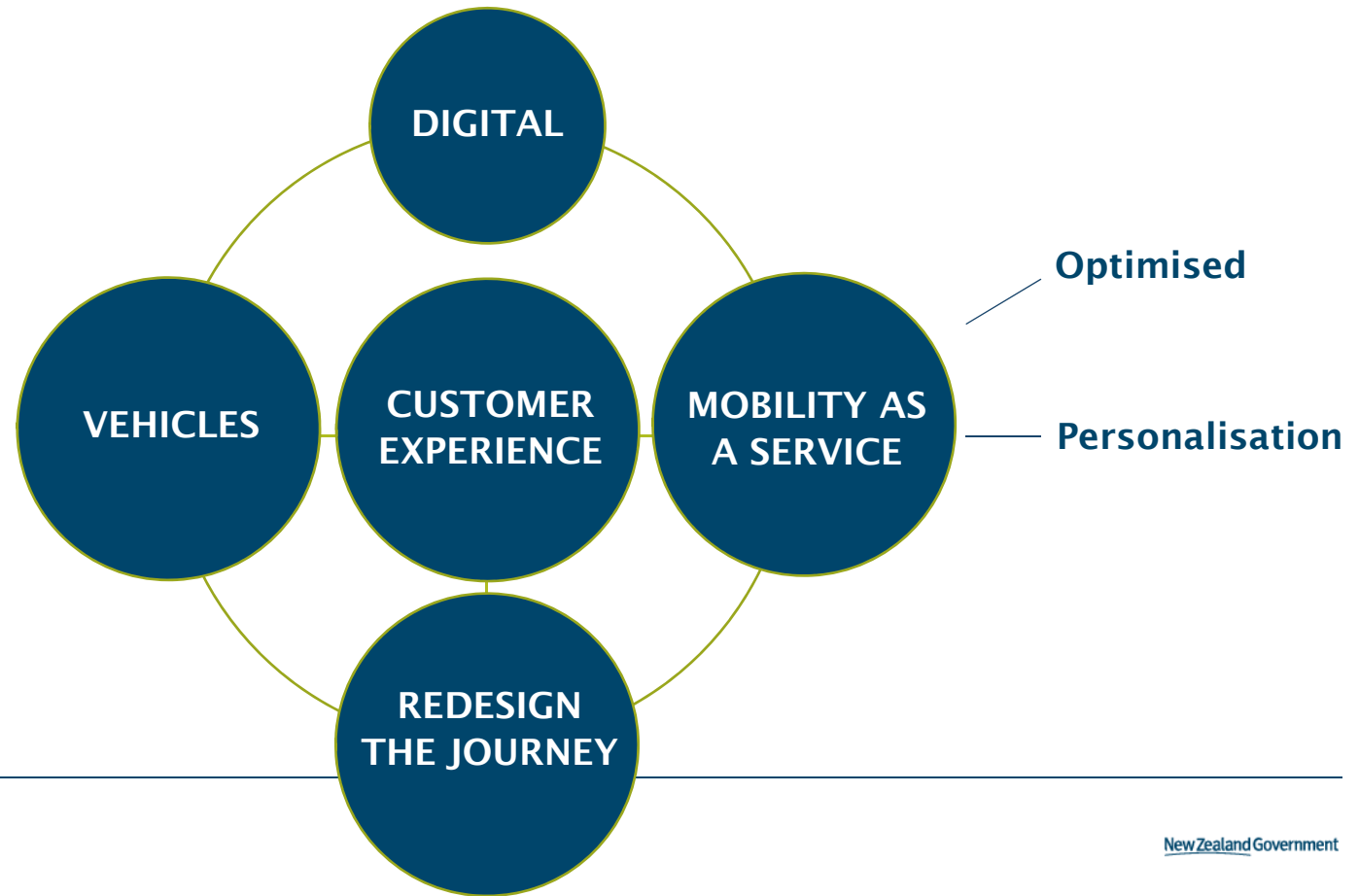
# Four key changes to transport



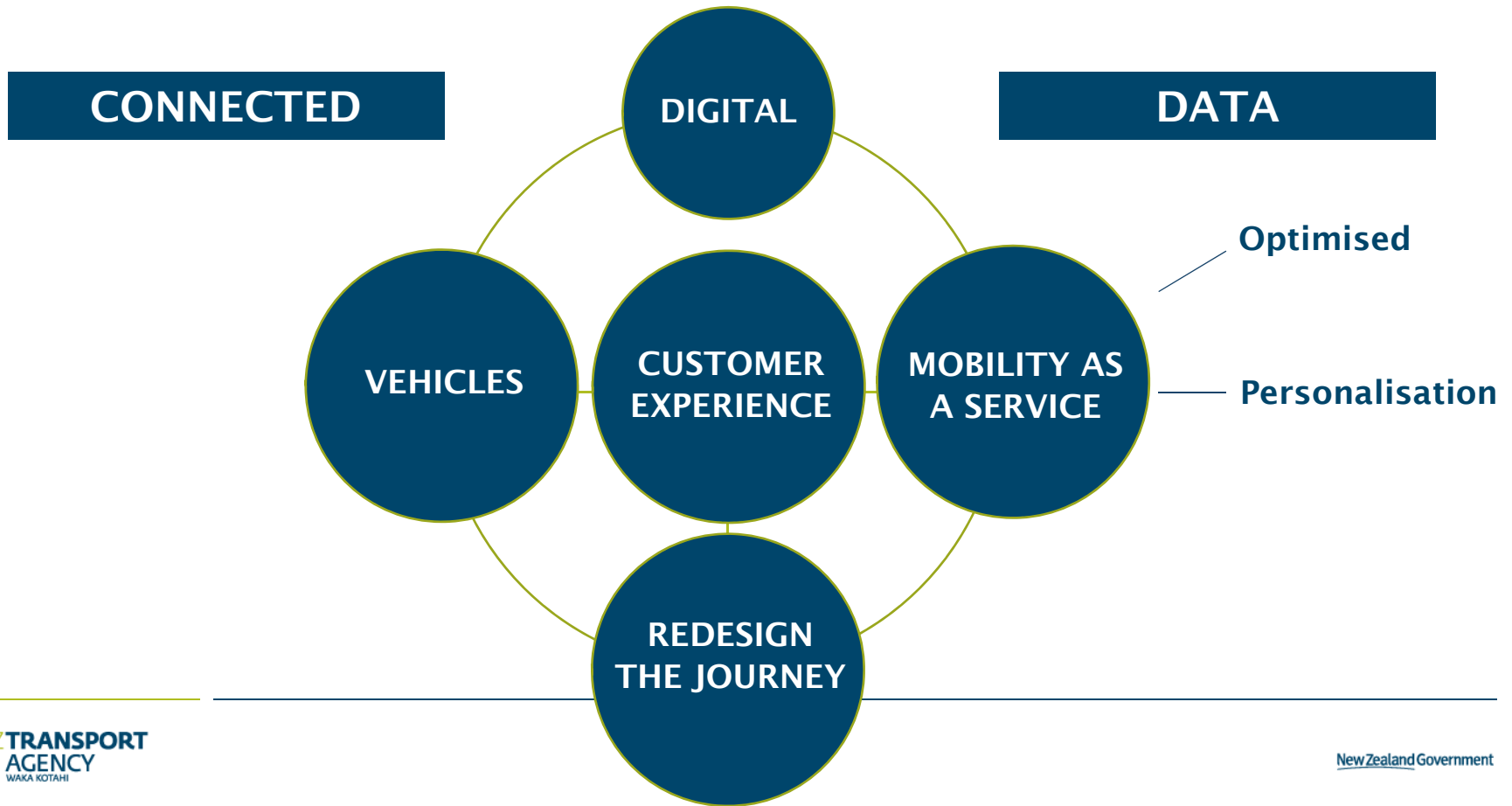
# Redesigning the journey



# Four key changes to transport



# Four key changes to transport







# Safe, sustainable transport system



# People at the heart of the revolution



Are we ready?

# Working together



# Changing so we can be more adaptive



**PEOPLE  
CENTRED**

**TRANSPORT  
SYSTEMS**

**COMMUNITY  
OUTCOMES**

# Moving forward together

