# Self-explaining rural roads

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### What is SERR?

Area-wide demonstration of self-explaining roads (SER) principles in rural southeast Auckland

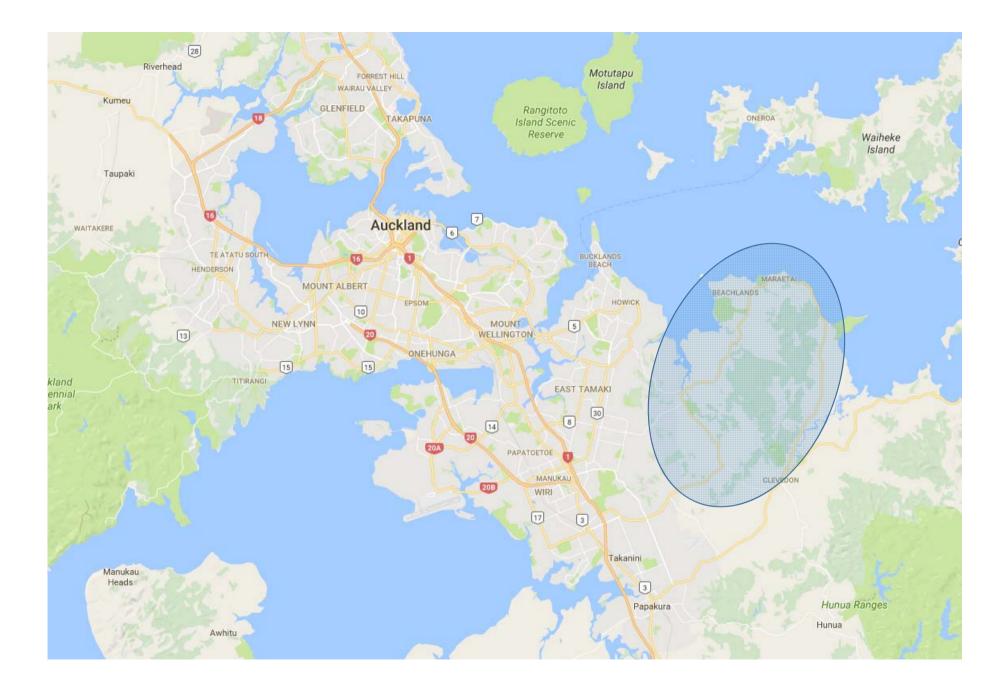


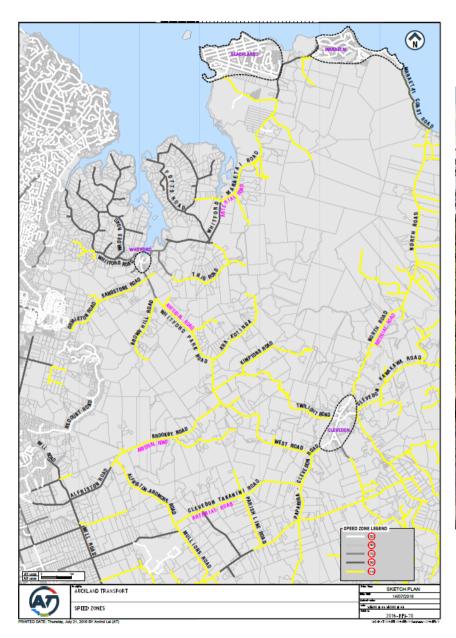
# Why?

2012-2016: 6 F, 44 S, 198 M crashes. Among highest risk for rural roads in the Auckland region

SER Successfully demonstrated in urban areas

Area-wide focus







#### Vision

A safe road system that is credible and predictable for road users through self-explaining rural roads principles

### Desired outcomes

- Involve road users, stakeholders and the community to better understand local issues related to road function and design.
- Demonstrate a process for implementing SERR on an area-wide scale.
- Develop and implement changes to the road environment based on SERR principles.
- Monitor and evaluate the SERR scheme,

# Community engagement



- Introduction to the project
- Workbook: perceptions of speed
- Verbal discussion

# Community engagement

Winding and narrow, 100 km/h often too fast, Trucks, cyclists, narrow bridges, changing land-use



# Functional road types

Road Type	Design goals, reflecting desired function
Village roads	Change in road, vulnerable road users, lower speed, reinforce place
Rural arterials	Arterial look and feel
	Improve Speed homogeneity
	Promote lane keeping and reduce error likelihood
Local rural roads	No specific improvements except as required
Amenity road	Reinforce scenic and recreational functions
	Improve safety for vulnerable road users and afford shared use among road user types



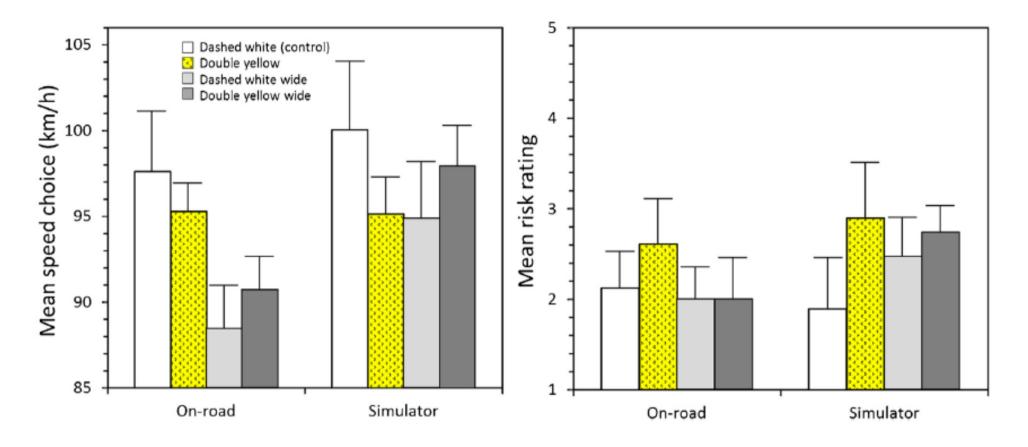


### Treatment approach

- Area-wide
- Self-explaining roads: Functionality, homogeneity, predictability
- Safe System for all road users
- Safety maintenance: improvement as maintenance needed







Mean speed and risk ratings for four different types of centreline for an on-road group and simulator group. Error bars indicate 95% confidence intervals. On-road group n=23, simulator group n=19. (Source: Charlton and Starkey 2016).

# Design options



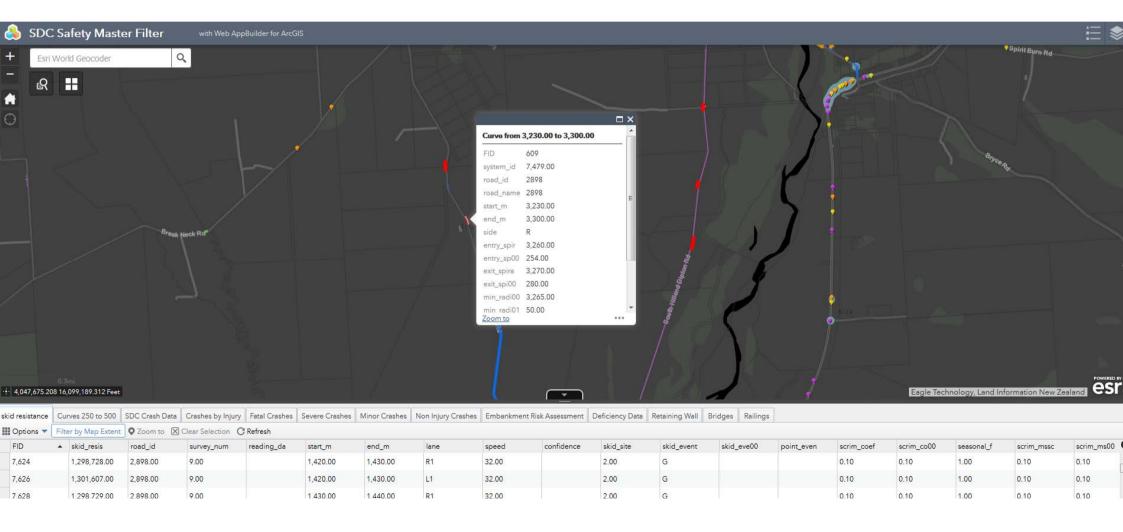


# Experimenting





### What to do and where?



## Challenges and more work needed

- Interrupted progress
- Need for unified approach to treating roads
- Integration with national programmes (e.g. Speed Management)
- Special areas (by sea and iconic cycling routes?)





# Thank you!