

ARUP

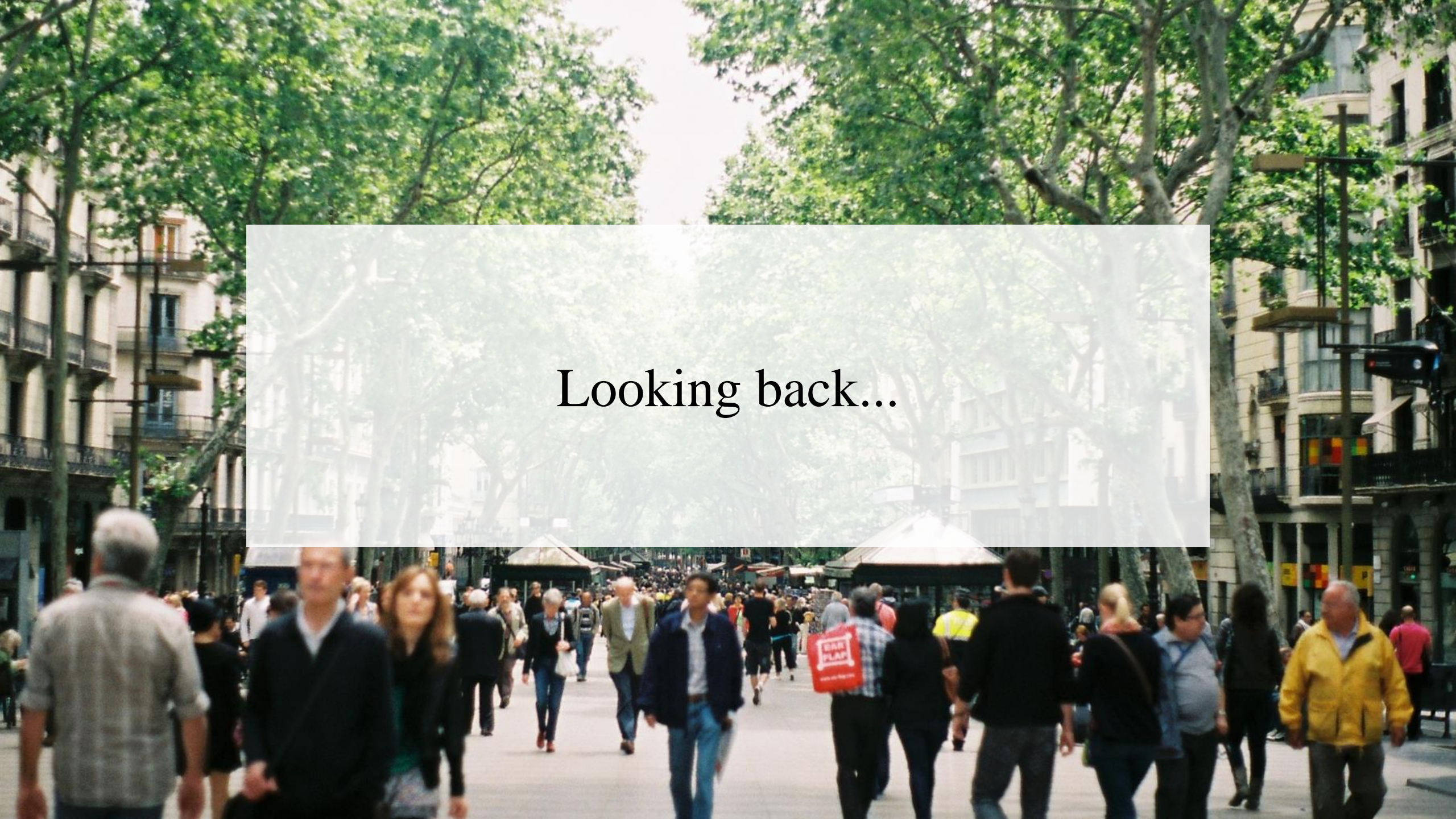
Creating sustainable cities

Isabel Dedring

Global Transport Leader, Arup

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A wide, tree-lined pedestrian street filled with people walking. The street is flanked by multi-story buildings with balconies. Large, leafy trees line both sides, creating a canopy effect. In the center, a semi-transparent white rectangular box contains the text "Looking back...".

Looking back...

Transport has
shaped the
history of
human
civilisation



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A wide-angle photograph of a busy pedestrian street in a city. The street is lined with tall, leafy green trees that create a canopy effect. People of various ages and ethnicities are walking in both directions. In the foreground, a man in a grey shirt is seen from the back, and a woman in a black jacket is walking towards the camera. Further down the street, a man in a blue jacket and a woman in a red bag are visible. The buildings on either side are multi-story, light-colored structures with balconies. The overall atmosphere is vibrant and urban.

Cities are no exception

Transport can
transform
urban
economies



Transport can
transform
urban
economies



Transport can
transform
urban
economies



It can
catalyse
regeneration
and new
housing



It can
catalyse
regeneration
and new
housing



It can create
new parts of
the city



It can create
new parts of
the city



It can create
new parts of
the city



It can create
new parts of
the city



It can increase
property
values



Transport can
create pride,
and even
delight, in the
city



Transport can
create pride,
and even
delight, in the
city





But it's not all good news

Congestion



Severance



Blight



Danger




Pollution



Deprivation




A wide-angle photograph of a busy pedestrian street, likely in a European city. The street is lined with tall, leafy trees that create a canopy effect. On the left, there are multi-story buildings with balconies. On the right, there are more buildings, some with colorful awnings. The street is filled with people walking in both directions. In the foreground, a man in a grey shirt is walking away from the camera, and a woman in a black jacket is walking towards the camera. In the middle ground, a man in a blue jacket is walking towards the camera, and a man in a yellow jacket is walking away from the camera. A red sign with the text "BAR PLAF" is visible in the middle ground. The overall atmosphere is lively and urban.

How do we deliver more ‘good’
and less ‘bad’?

A wide-angle photograph of a busy pedestrian street, likely in a European city. The street is lined with tall, leafy trees that create a canopy effect. On the left, there are multi-story buildings with balconies. On the right, there are more buildings, some with colorful awnings. The street is filled with people walking in both directions. In the foreground, a man in a grey shirt is walking away from the camera, and a woman in a black jacket is walking towards the camera. In the middle ground, a man in a blue jacket is walking towards the camera, and a man in a yellow jacket is walking away from the camera. A red sign with the text "BAR PLAF" is visible in the middle ground. The overall atmosphere is lively and urban.

10 actions we can take

A wide, pedestrian-friendly street lined with mature trees and multi-story buildings. The street is filled with people walking in both directions. In the foreground, a man in a grey shirt is seen from the back, and a woman in a dark jacket is walking towards the camera. Further down the street, a man in a blue jacket and a woman in a red bag are visible. The background shows more people and street furniture like awnings and streetlights. The overall atmosphere is that of a vibrant, urban public space.

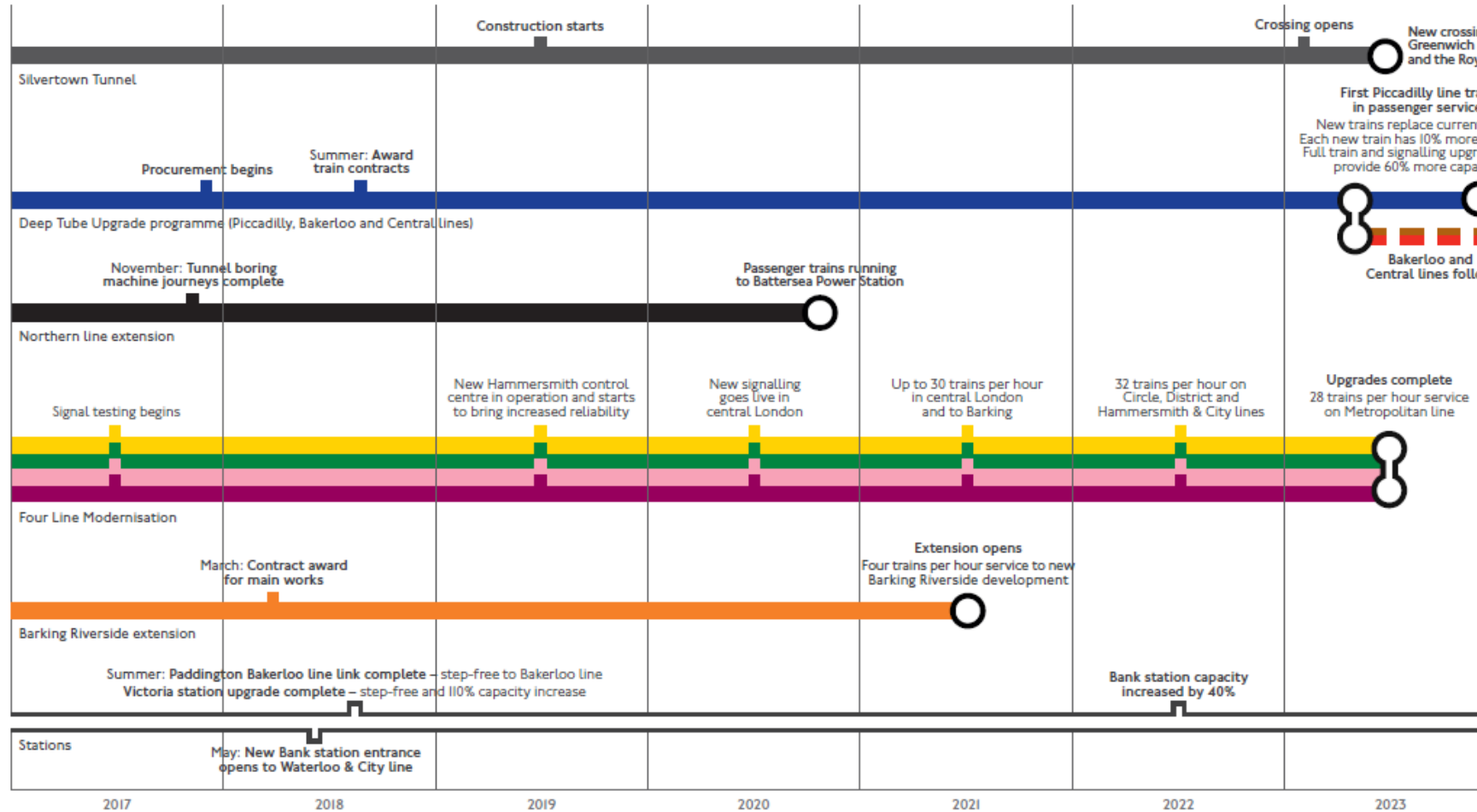
1 Put outcomes at the
heart of design

We tend to get excited about large capital projects



Transport
favours large
capital
programmes

Key milestones of the Investment programme



Transport
favours large
capital
programmes



But
people's
most
pressing
concerns
can be
very
different



This can
slow
down,
erode or
stop
projects



Starting
from
outcomes
creates
political
support –
and can
also deliver
external
funding



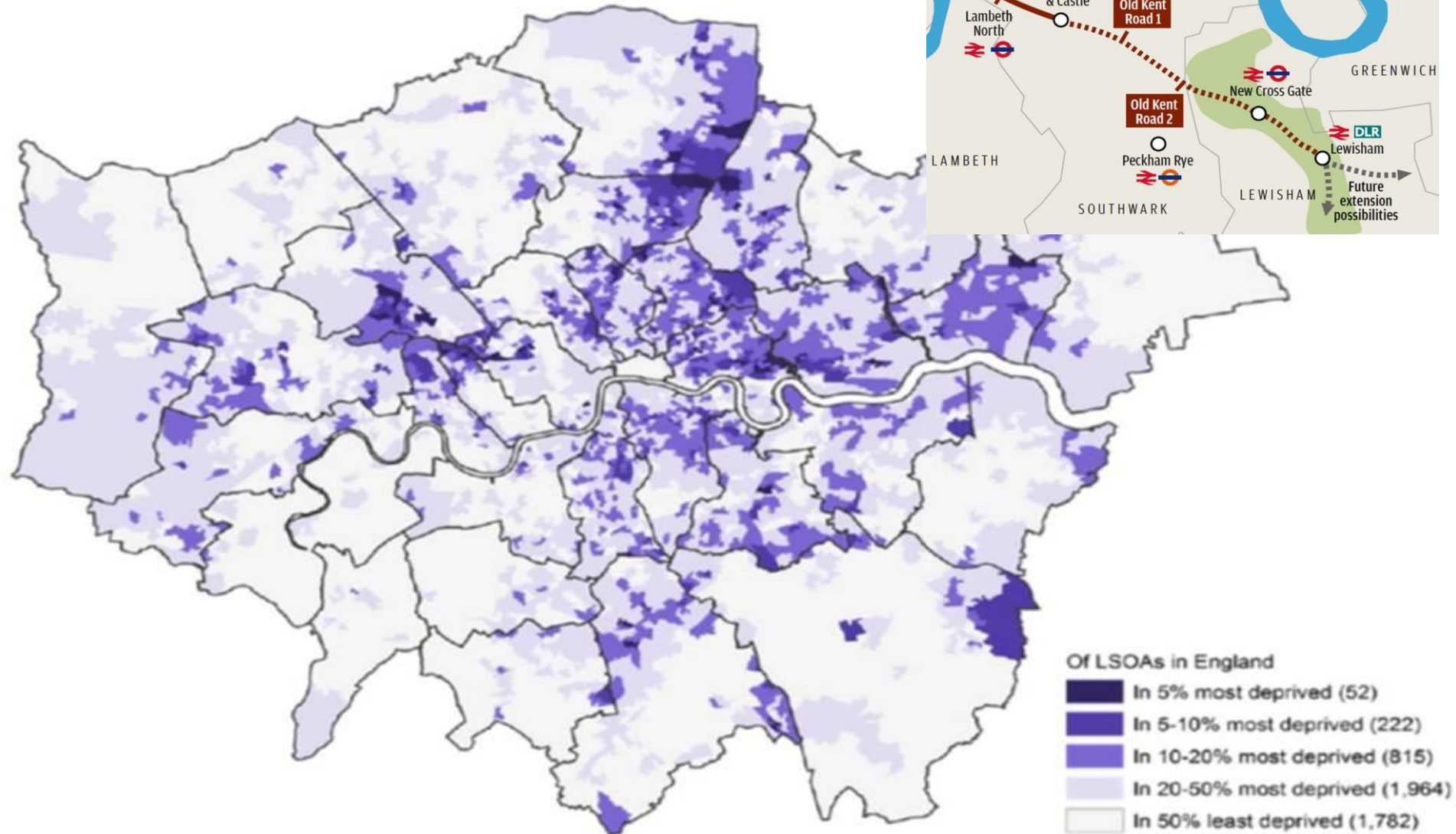
Starting
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also deliver
external
funding



Barking Riverside housing development
Barking Riverside, London

Starting from outcomes creates political support – and can also deliver external funding

Map 2 Index of Multiple Deprivation 2015, London



Source: Indices of Deprivation, 2015, DCLG

Map is © Crown Copyright and database right 2015 Ordnance Survey 100032216 GLA

A wide-angle photograph of a busy pedestrian street, likely in a European city. The street is lined with tall, leafy trees that create a canopy effect. On the left, there are multi-story buildings with balconies. On the right, there are more buildings, some with colorful awnings. The street is filled with people walking in both directions. In the foreground, a man in a grey shirt is walking away from the camera, and a woman in a black jacket is walking towards it. In the middle ground, a man in a blue jacket is walking towards the camera, and a man in a yellow jacket is walking away from it. A red sign with the text "BAR PLAF" is visible in the middle ground. The overall atmosphere is lively and urban.

2 Embed progressive measures
within large capital programmes

London cycling experience shows the value in defining a large capital programme



Or leveraging other capital programmes



A wide-angle photograph of a busy pedestrian street. The street is lined with tall, leafy green trees that create a canopy effect. On the left, there are multi-story buildings with balconies. On the right, there are more buildings and a traffic light. In the foreground, a large crowd of people is walking in various directions. Some people are carrying bags, and one person is holding a red bag with the text 'BAR PLAN' on it. The overall atmosphere is that of a vibrant, urban environment.

3 Develop a better evidence base on the wider impact of transport


Increase in property values and business revenue due to investment in progressive measures



Crossrail pre-opening impacts analysis

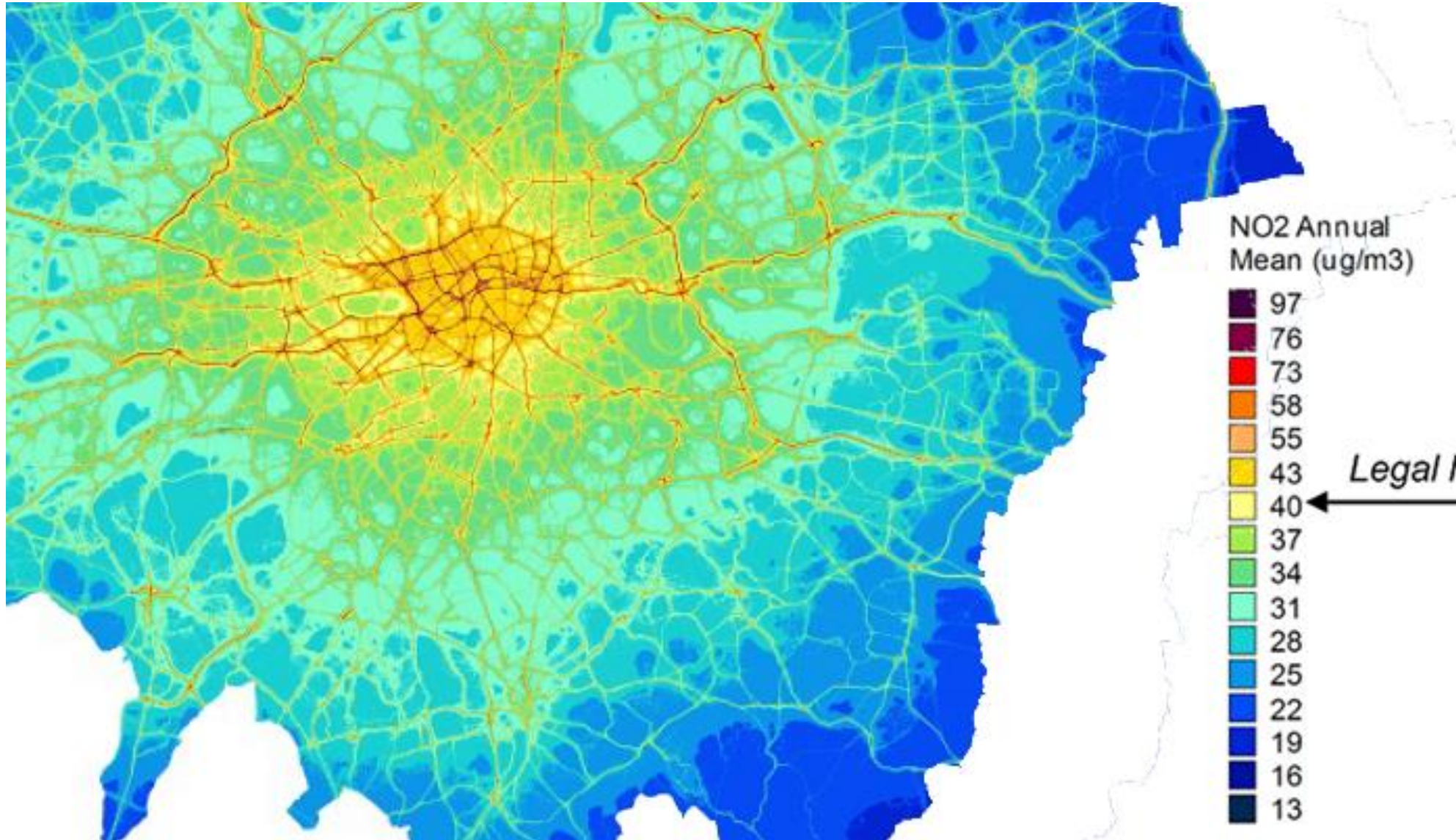
Increase in property values and business revenue due to investment in progressive measures



A wide-angle photograph of a busy pedestrian street, likely in a European city. The street is lined with tall, leafy trees that create a canopy effect. On the left, there are multi-story buildings with balconies. On the right, there are more buildings, some with colorful awnings. The street is filled with people walking in both directions. In the foreground, a man in a grey shirt is walking away from the camera, and a woman in a black jacket is walking towards it. In the middle ground, a man in a blue jacket is walking towards the camera, and a man in a yellow jacket is walking away from it. A red sign with the text "BAR PLAF" is visible in the middle ground. The overall atmosphere is lively and urban.

4 Use – and create – burning platforms

Leveraging
political
pressure
from other
agendas



A charismatic
and tenacious
influencer



A
mobilised
community



A wide-angle photograph of a busy pedestrian street. The street is lined with tall, leafy green trees that create a canopy effect. On the left, there are multi-story buildings with balconies. On the right, there are more buildings, some with colorful awnings. In the foreground, a large crowd of people is walking in both directions. A man in a yellow jacket is prominent on the right side. A red sign with the text 'BAR PLAF' is visible in the middle ground. The overall atmosphere is vibrant and urban.

5 Include iconic interventions

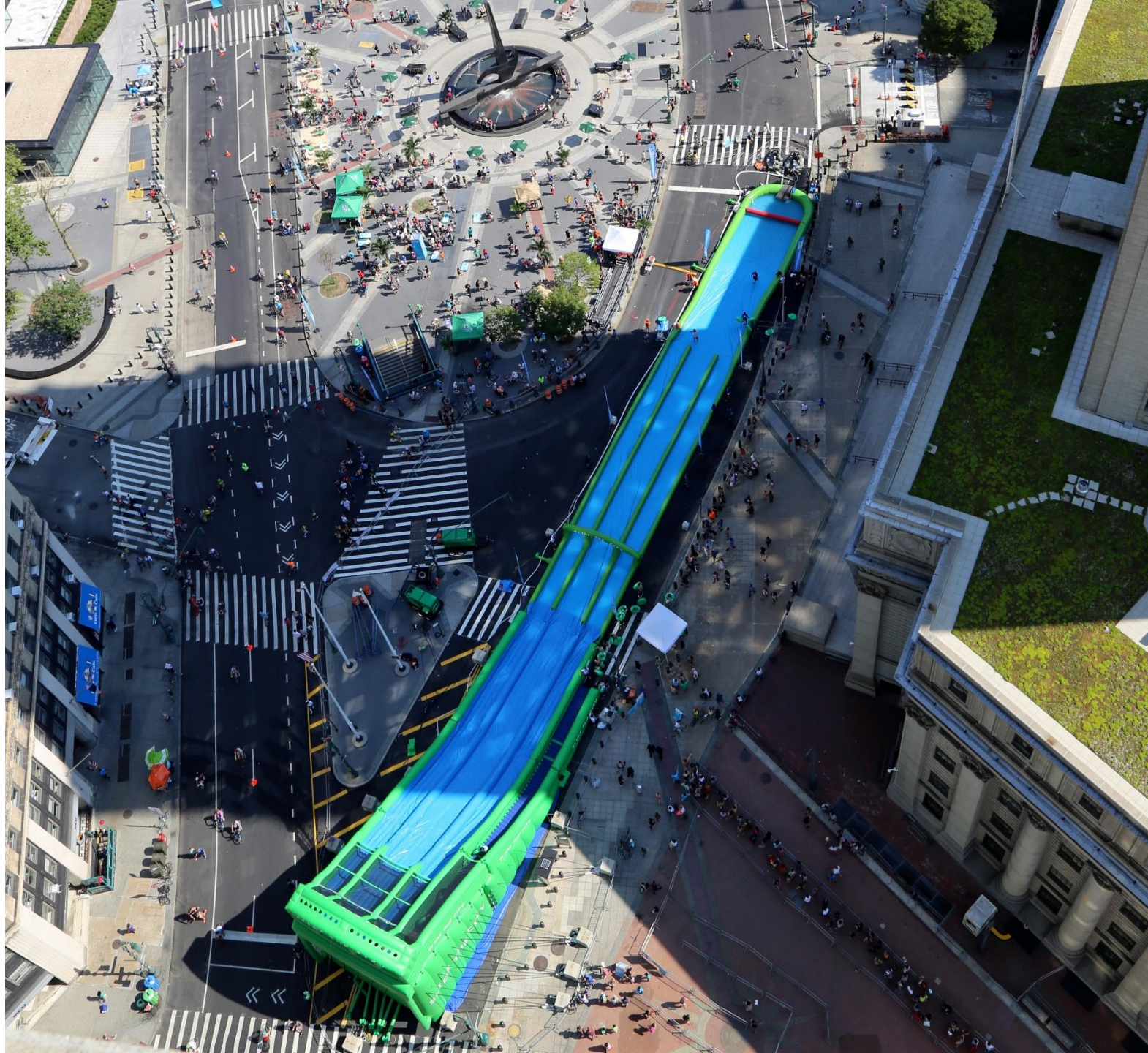
Even one progressive intervention can change mindset in the city



This can include
smaller interventions



It can reboot public
and decisionmakers'
perceptions of what
the city can be



It can reboot public
and decisionmakers'
perceptions of what
the city can be



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and decisionmakers'
perceptions of what
the city can be





6 Design more ‘temporary’ infrastructure

Less
controversial to
put in
'temporary'
interventions



Less
controversial to
put in
'temporary'
interventions



Interim use of space reduces resentment of years of construction



A wide, pedestrian-friendly street lined with mature trees and multi-story buildings. The street is filled with people walking in both directions. In the foreground, a man in a grey shirt is seen from the back, and a woman in a dark jacket is walking towards the camera. Further down the street, a man in a blue jacket and a woman in a black jacket are walking. A red sign with the text "BAR PLAF" is visible on the right side of the street. The overall atmosphere is that of a vibrant, urban public space.

7 Design flexible and adaptable infrastructure

Typically we
have designed
for permanence



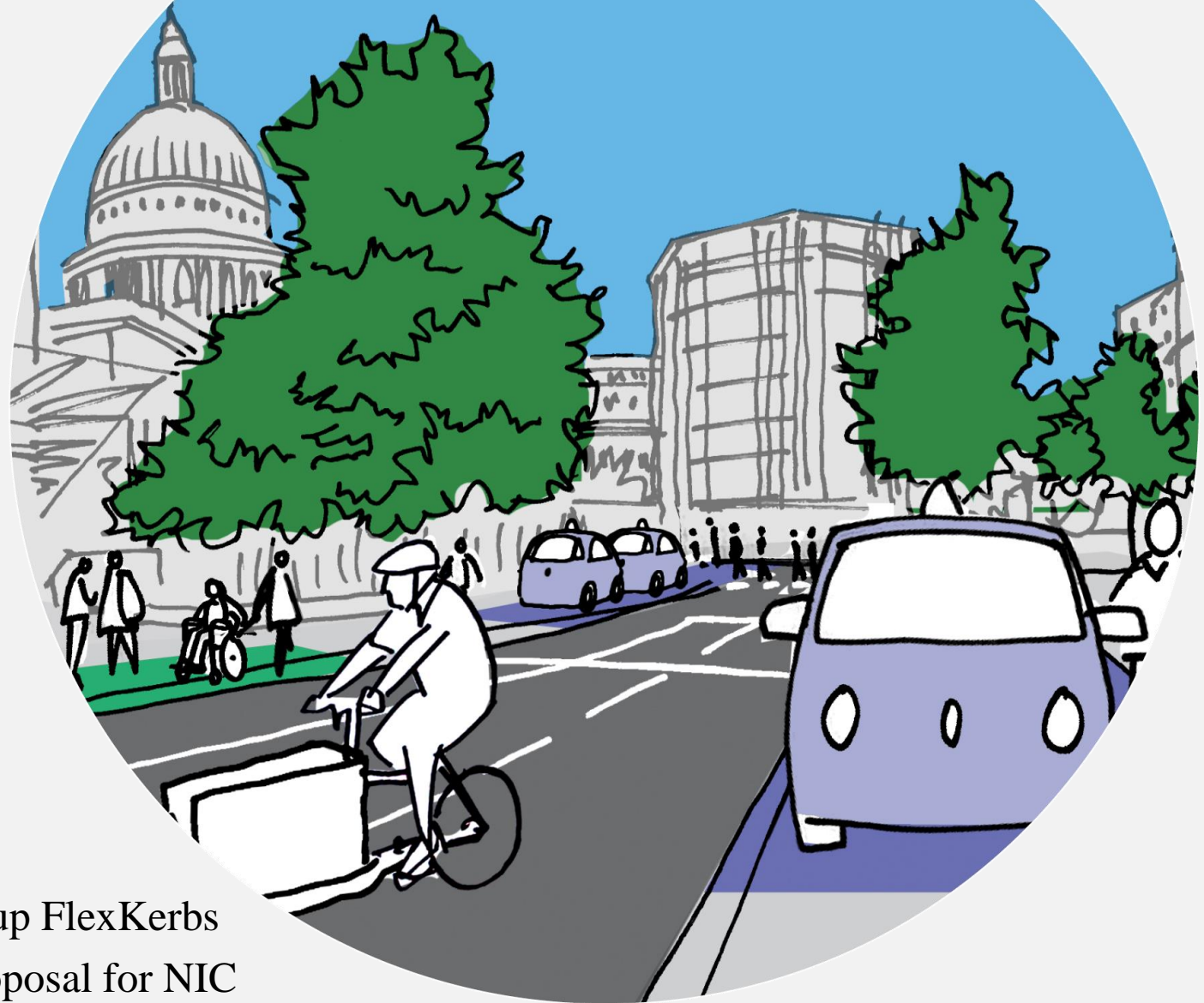
Typically we
have designed
for permanence



Flexibility across
the day means
we can do much
more with what
we have



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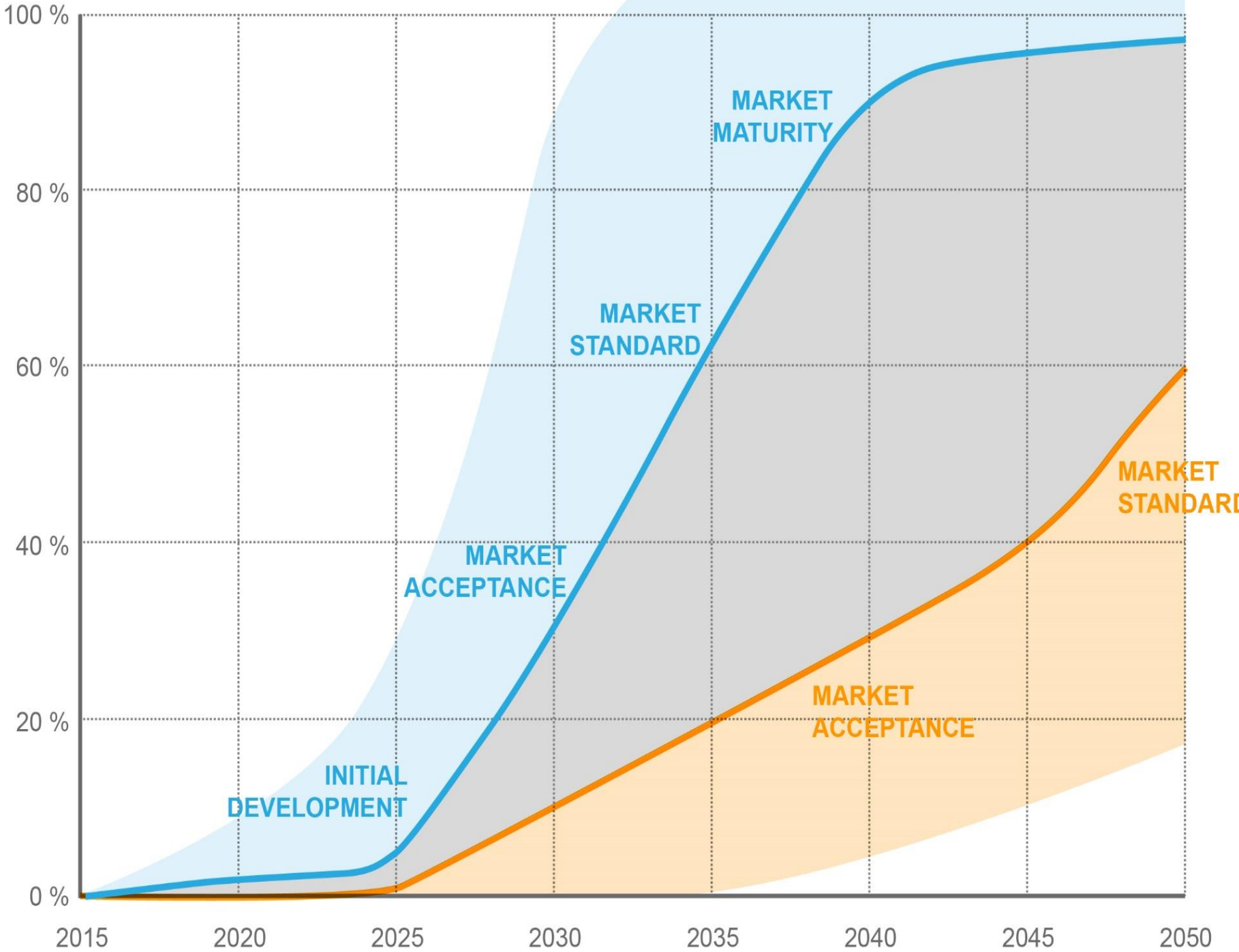


Arup FlexKerbs
Proposal for NIC

Enabling our
users to be
flexible also
creates
operational
capacity



Rise in uncertainty about future technologies



Moving towards
more ‘adaptable’
designs



A wide-angle photograph of a busy pedestrian street. The street is filled with people walking in both directions. The street is lined with tall, leafy green trees that create a canopy effect. Buildings with balconies and windows are visible on both sides. In the foreground, a man in a grey shirt is walking away from the camera, and a woman in a black jacket is walking towards it. A man in a blue jacket is walking towards the camera, and a man in a yellow jacket is walking away from it. A red sign with the text "BAR PLAF" is visible in the middle ground. The overall atmosphere is lively and urban.

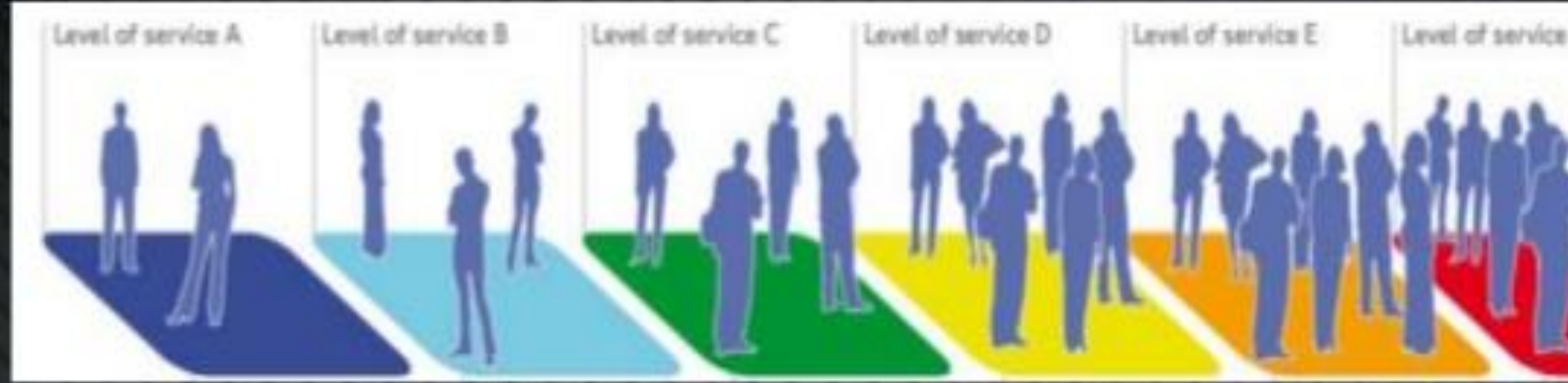
8 Use big data to design for what our users really want

What is a
station for?

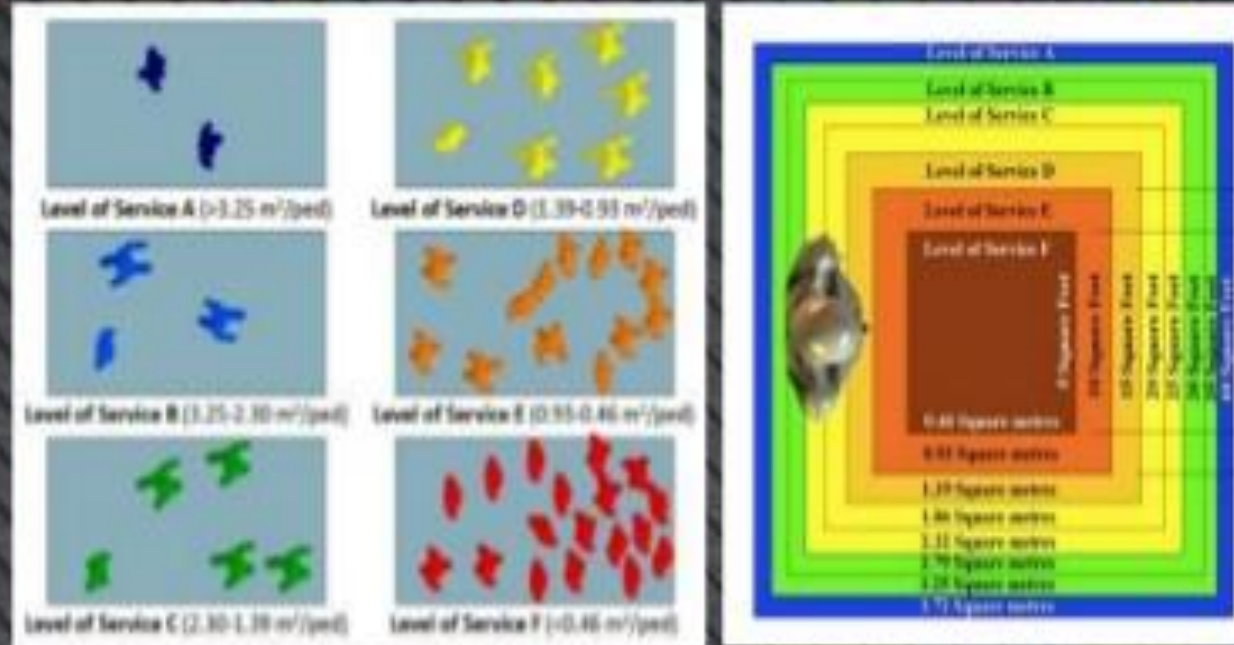


Station design based on Fruin values established in the 1970s

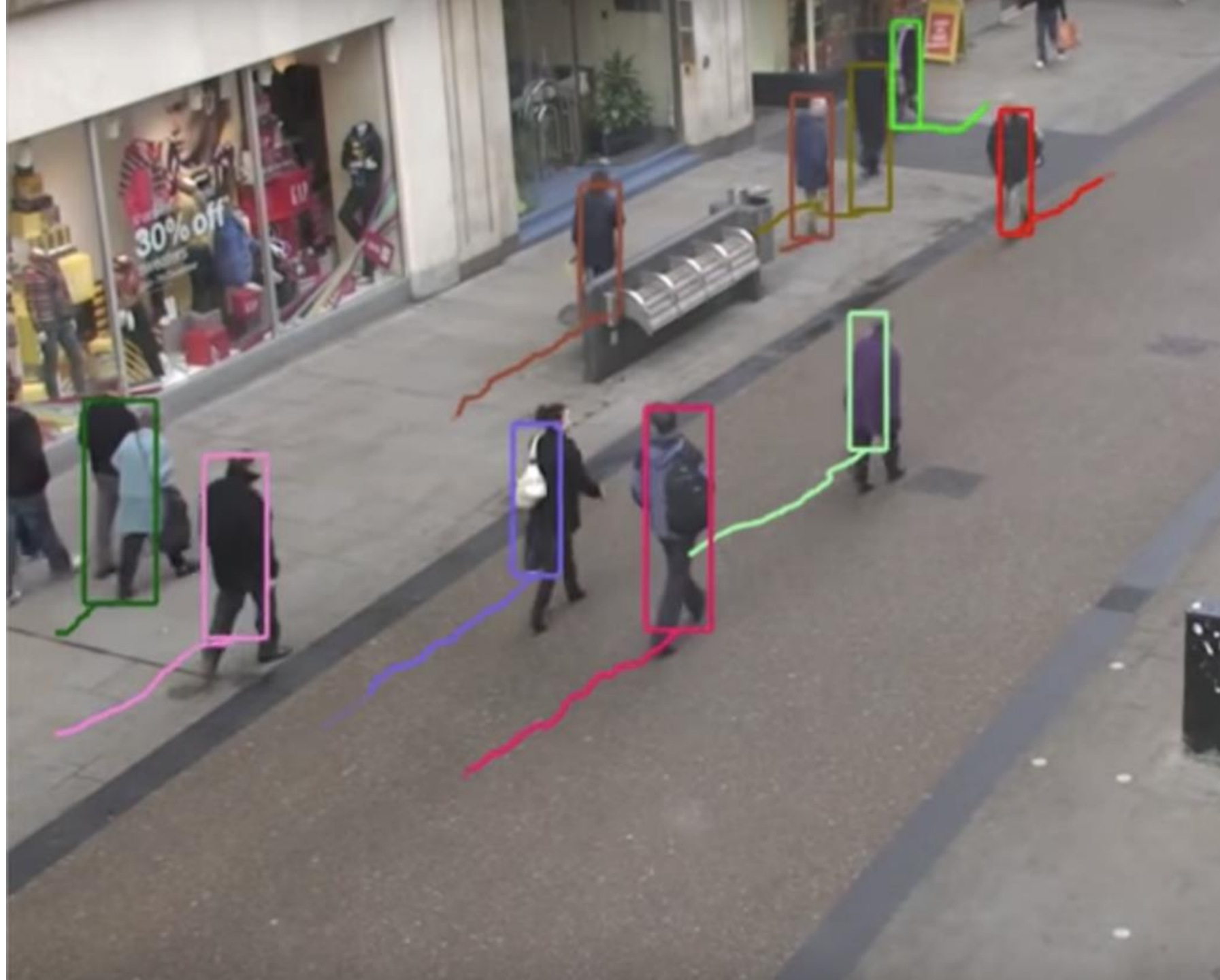
HOW? Level of Service (LOS)



Fruin, J. J. (1971)
Pedestrian planning and design
Density/Flow/Speed



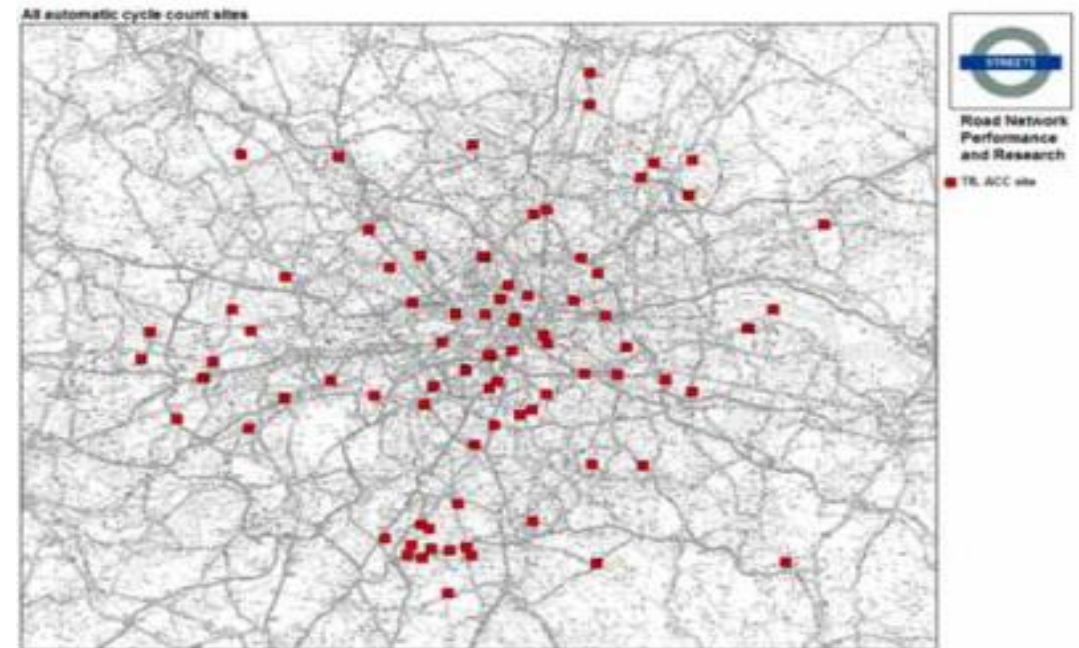
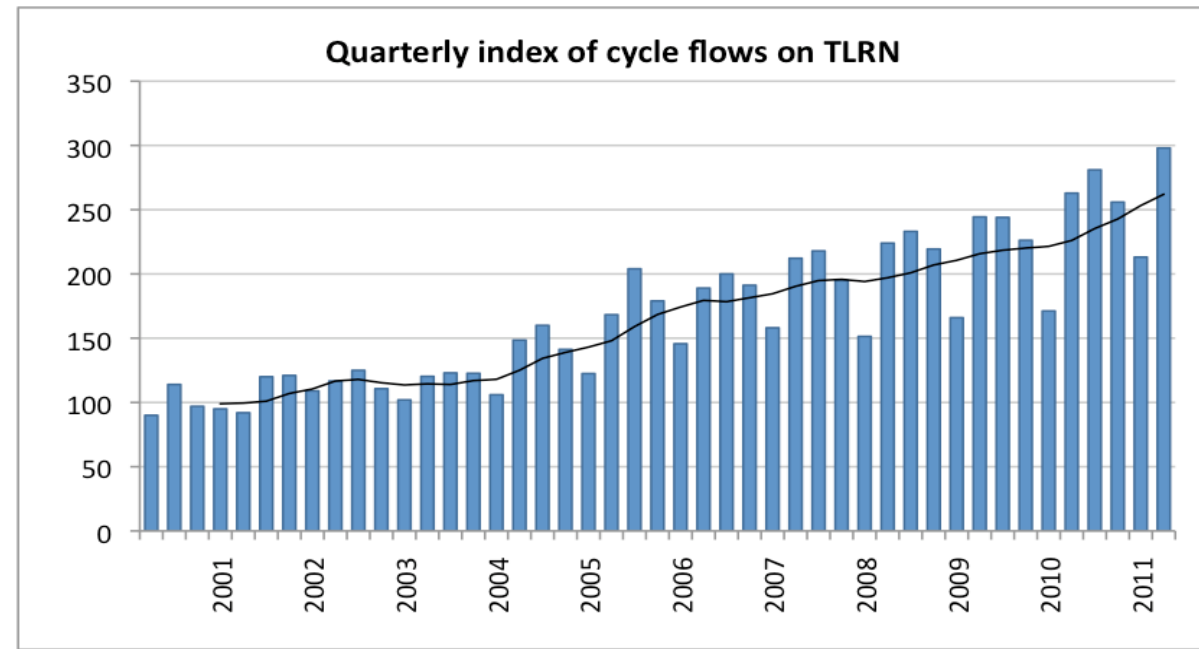
Real data about
individual
behaviours
opens up new
vistas



£1b of cycling investment...



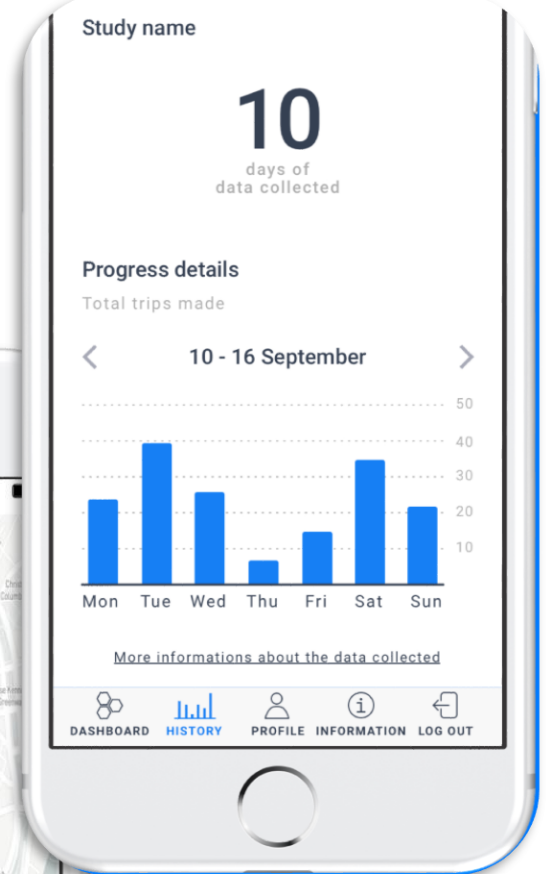
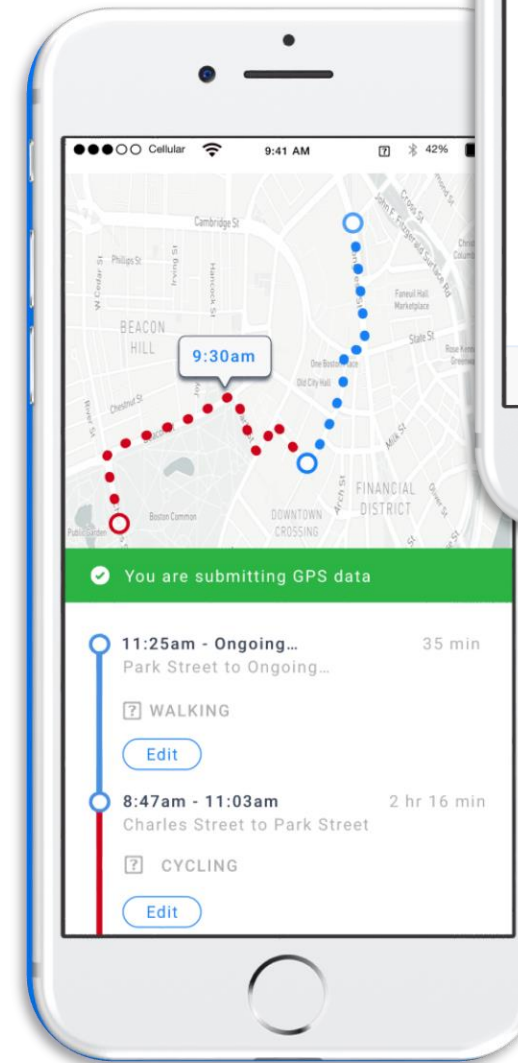
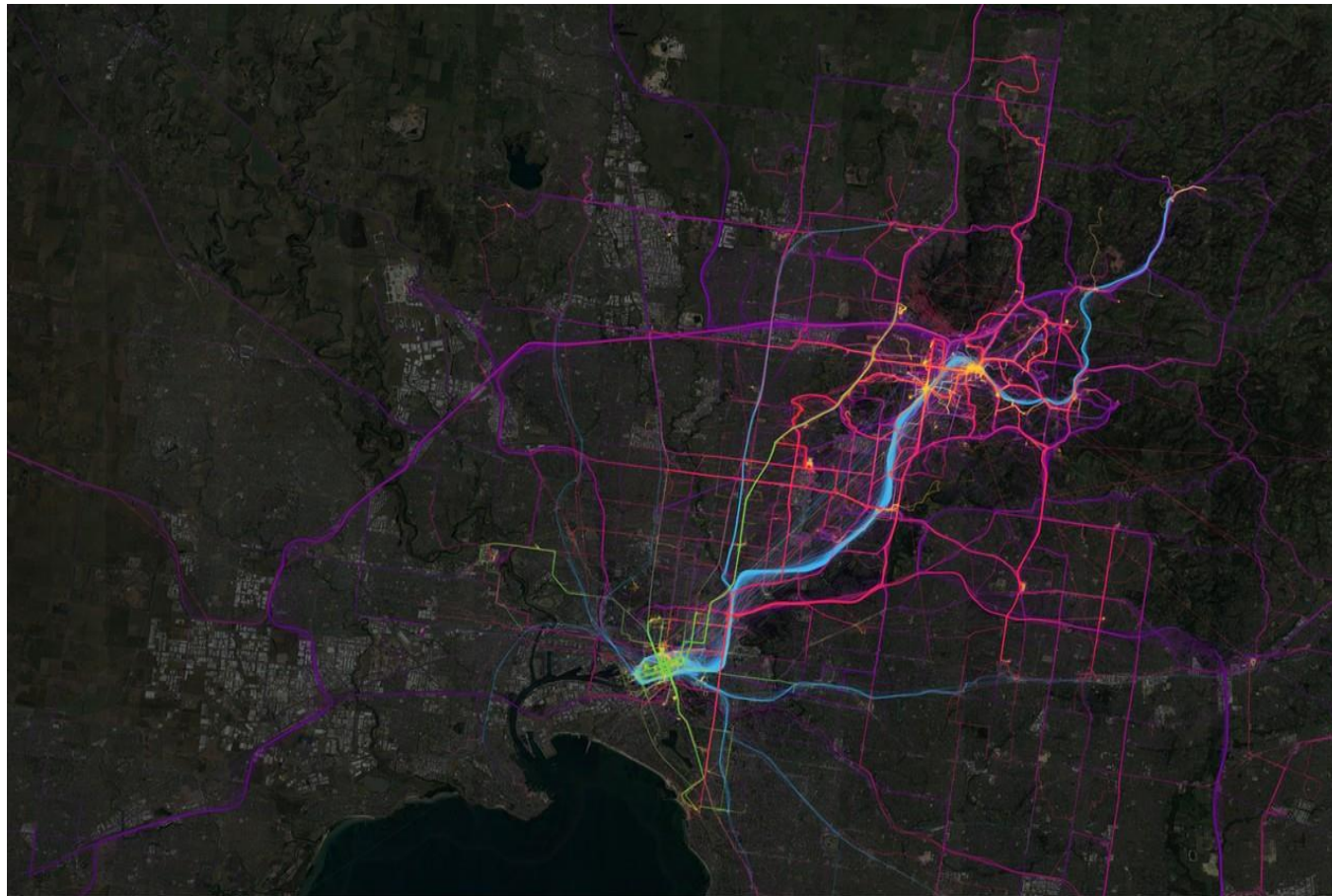
... based on a pretty limited fact base



Even simple
tools can
improve on
this



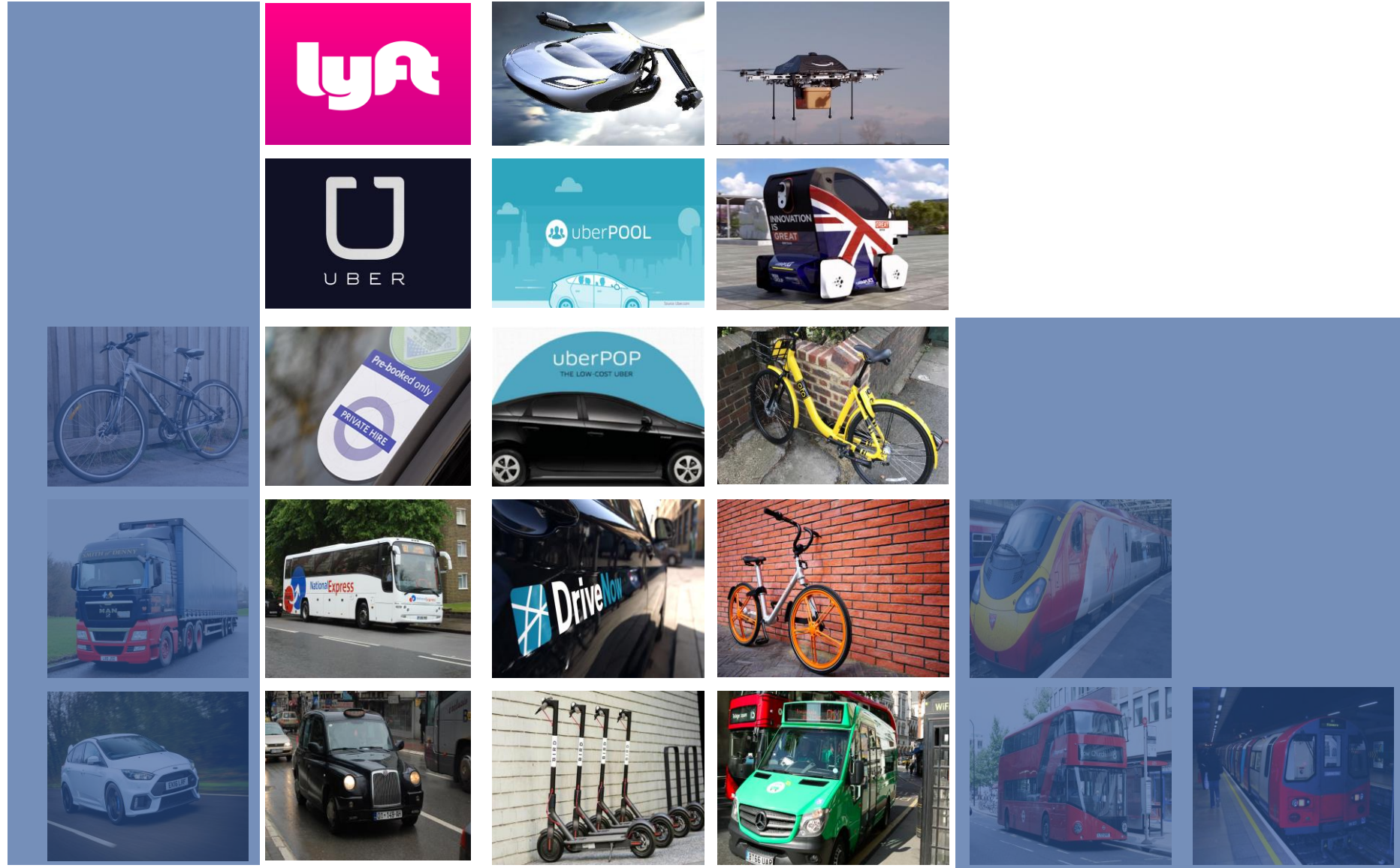
And with more sophisticated tools we can understand real origins and destinations, and mode choice (Mobility Mosaic)



A wide-angle photograph of a busy pedestrian street. The street is filled with people walking in both directions. The street is lined with tall, leafy green trees that create a canopy effect. Buildings with balconies and windows are visible on both sides. In the foreground, a man in a grey shirt is walking away from the camera, and a woman in a black jacket is walking towards it. A man in a blue jacket is walking towards the camera, and a man in a yellow jacket is walking away from it. A red sign with the text "BAR PLAF" is visible in the middle ground. The overall atmosphere is lively and urban.

9 Cities need to move into a more proactive, strategic policy role

Explosion of new technologies and business models which could be harnessed for good



Privately operated

Licensed

Franchised

Publicly operated

Explosion of
new
technologies
and business
models
which could
be harnessed
for good



Assertive
outcome-led
urban
policies will
be needed




Assertive
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be needed



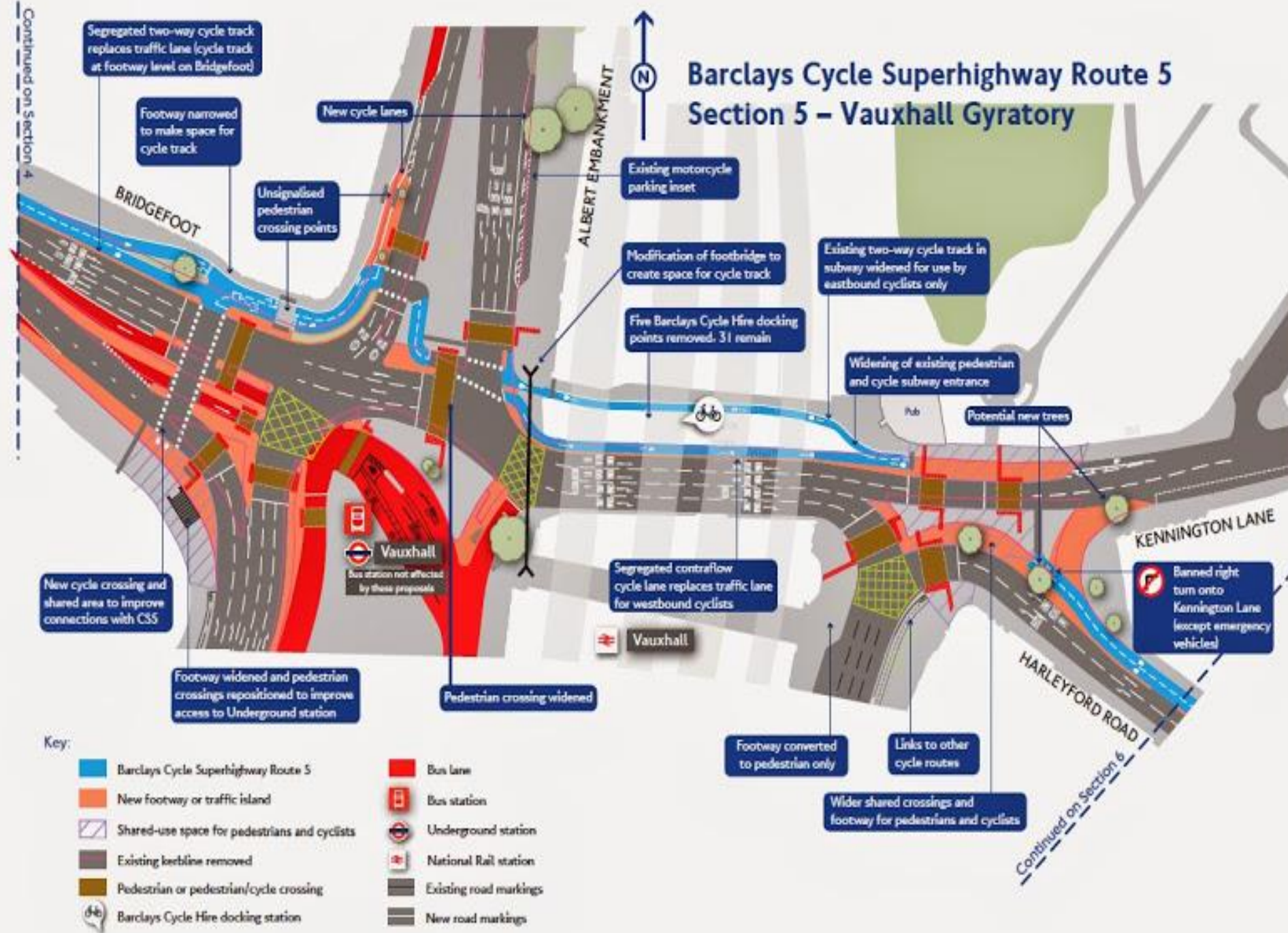
Assertive
outcome-led
urban
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A wide-angle photograph of a busy pedestrian street, likely in a European city. The street is lined with tall, leafy trees that create a canopy effect. People of various ages and ethnicities are walking in both directions. In the foreground, a man in a grey shirt is seen from the back, and a woman with long brown hair is walking towards the camera. Further down the street, a man in a blue jacket and jeans is walking towards the camera, and a man in a yellow jacket is walking away. A red sign with the text "BAR PLAF" is visible on the right side of the street. The overall atmosphere is lively and urban.

10 Co-create with the public

Traditional engagement approach tends to be ineffective



Traditional engagement approach tends to be ineffective



Grassroots
design



Creating
stronger
support, and
better
solutions, by
designing
jointly with
the public



- 1 Put outcomes at the heart of design
- 2 Embed progressive measures within large capital programmes
- 3 Develop a better evidence base on the wider impact of transport
- 4 Use – and create – burning platforms
- 5 Include iconic interventions
- 6 Design more ‘temporary’ infrastructure
- 7 Design flexible and adaptable infrastructure
- 8 Use big data to design for what our users really want
- 9 Cities need to move into a more proactive, strategic policy role
- 10 Co-create with the public

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Thank you

isabel.dedring@arup.com

