

#### Rotterdam / Netherlands – key facts

- Population 623,000,
- Home to the largest port in Europe
- Almost completely destroyed in WWII
- So on a long journey of transformation (like Utrecht)
- Modal Split trips
  - Rotterdam 28 % of people walk 22% bike
  - Netherlands 18% walk (similar to NZ) and 27% bike (NZ 3%)





#### Walk 21 Rotterdam Key facts

- 20<sup>th</sup> edition of the walk 21 conference series (first conference in London in 2000)
- Key Theme Walking and Liveable Communities
- Approx 400 to 450 attendees
- Over 4 days first day workshops
- Very full programme
  - A mix of key notes and parallel streams 10 presentation streams and up to 7 walkshop streams!!





#### Some key messages & phrases

- · Mobility hippieness & Hipster mobility
- The real challenge is not Climate Change but Mind Change
- Public space is for everyone
- Councils Space managers think about what matters most
  - · Public space is for everyone
- Data measure the right thing it has to enhance the why!
- Planning the city at eye level not a birds eye view were not birds!
- Modal Shift Mix of measures with multiple benefits
- Regulate to innovate Anticipate talk & cooperate maximise benefits
- Micro mobility street clutter & safety concerns
  - Reallocate space
  - Co-exist
  - Active & Light mobility = Unite!





## **Key Note – Helge Hillnhutter**

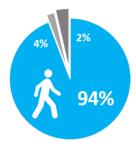
Walking is an outdoor mobility



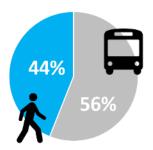




# Walking to stops/stations?



# Travel time from door to door



# Memories of the journey





12 Cities on three continents, 42,000 interviews; Brög & Hillnhütter, not yet published



# **Key Note – Helge Hillnhutter**



Walking!
Walking environment!
Public transport ... ?





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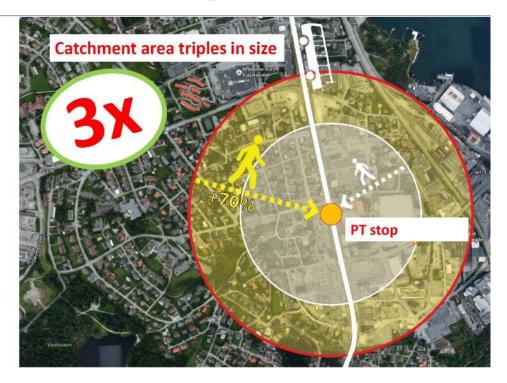


Walking!
Walking environment!
Public transport ... ?



Attractive walking environments can triple the amount of potential public transport users







# A very cool train station









# Lots of bike parking – in & out









New Zealand Government

# **Competing for space**



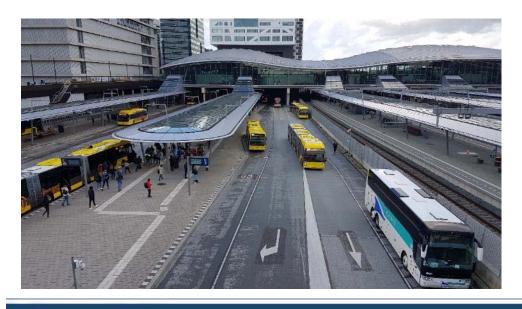






#### **Utrecht Train Station**

 Busiest in Netherlands with over 1000 departures









# Ped – cycle bridge across tracks

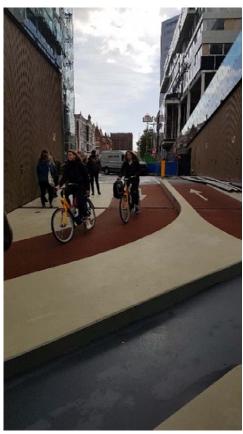






#### Bike parking station 12,500 spaces - 2 other 2000plus stations other side









#### Three levels

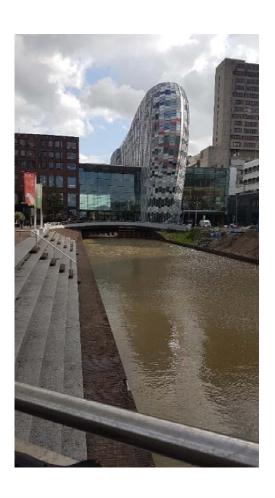






# Main arterial road used to run through the centre of town being transformed back into a canal



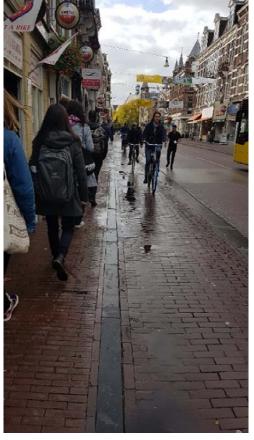




#### **Busiest Multi Modal arterial**

- 40,000 bike movements and;
- 1200 buses daily

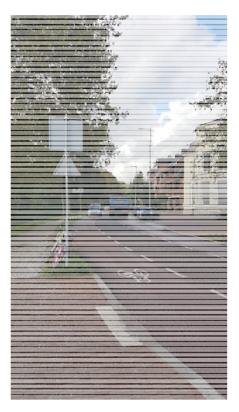


















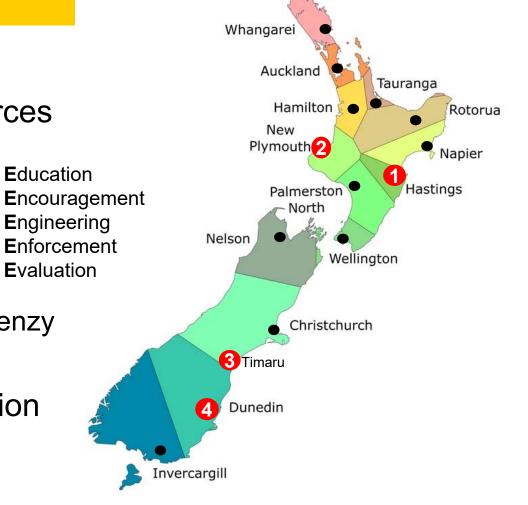
### **Reflections on Walk21**





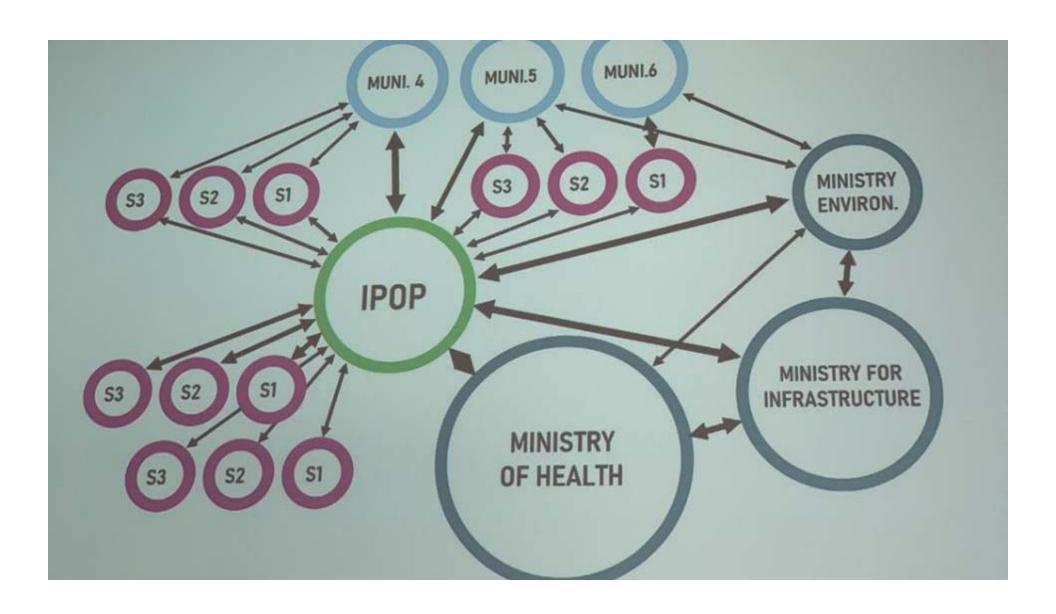
#### **Outline**

- Why 'active' travel?
- How: travel planning resources
- Examples:
  - 1. Hastings: Movelt
  - 2. New Plymouth: Let's Go
  - 3. Timaru: Friday Footpath Frenzy
  - 4. Dunedin: road safety
- When: a national call to action





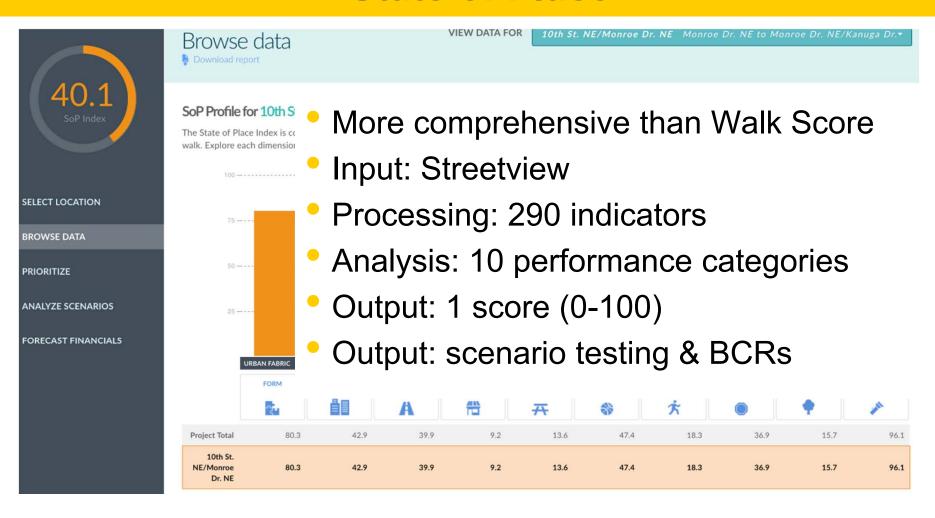


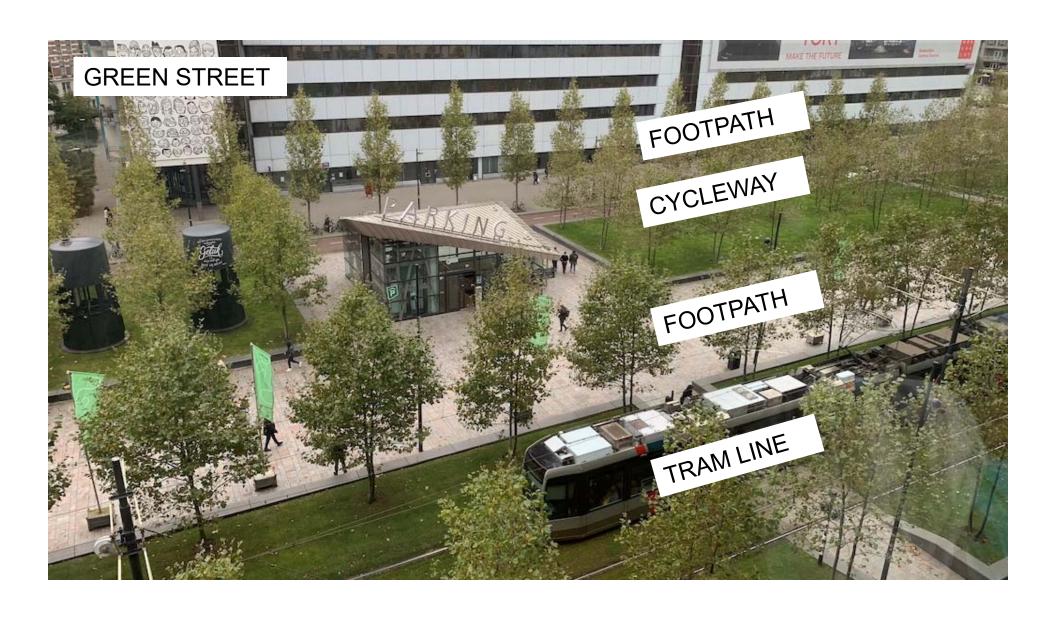






#### **State of Place**

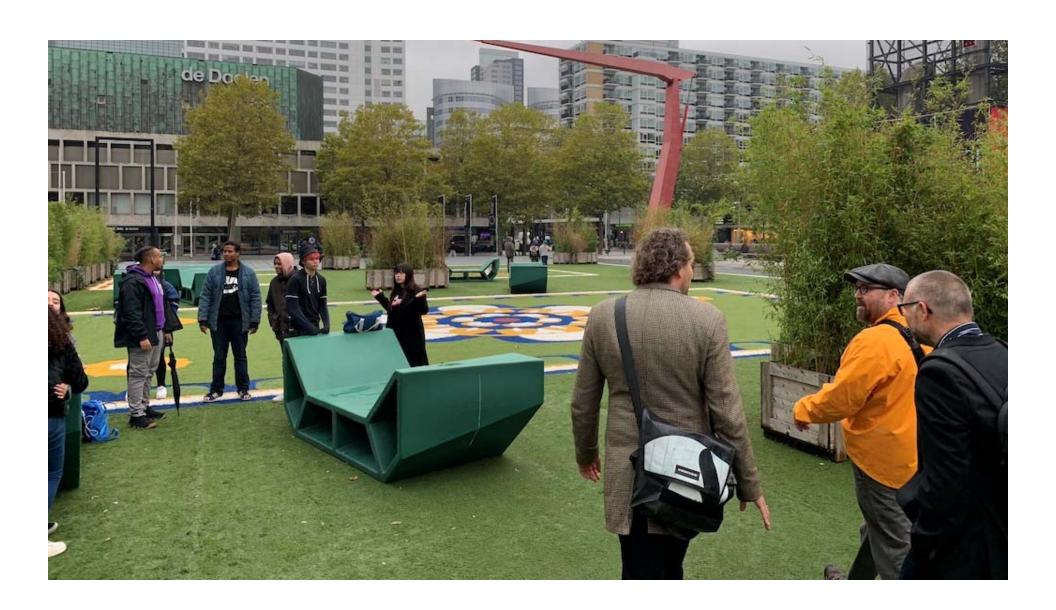


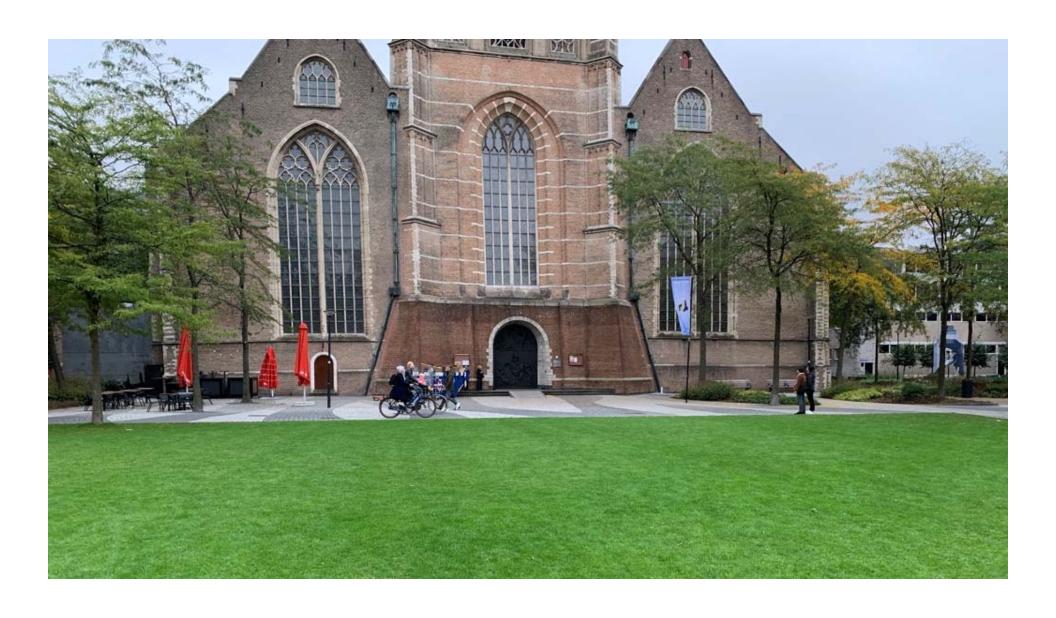


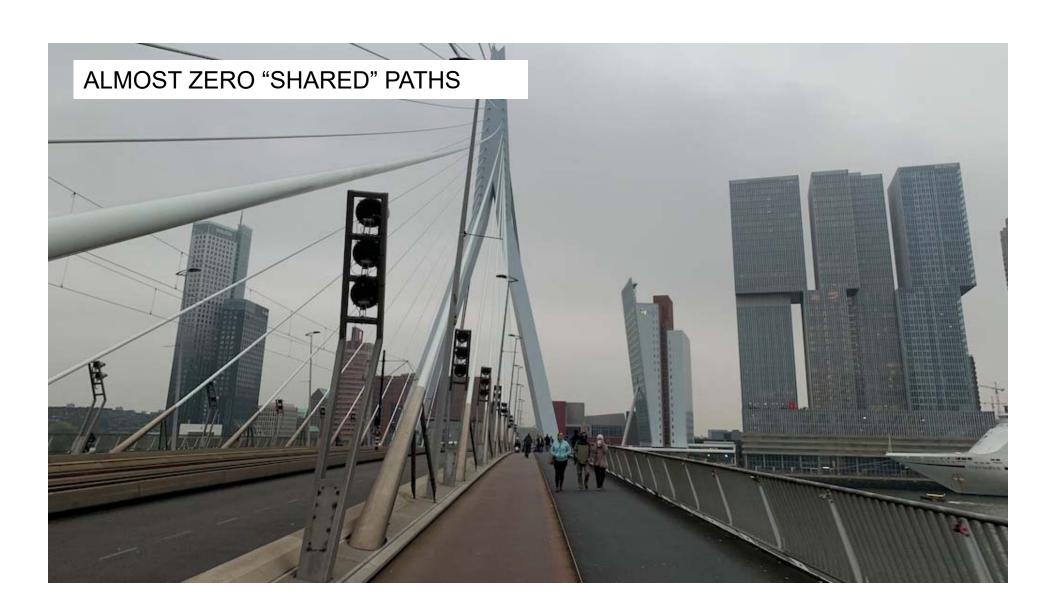








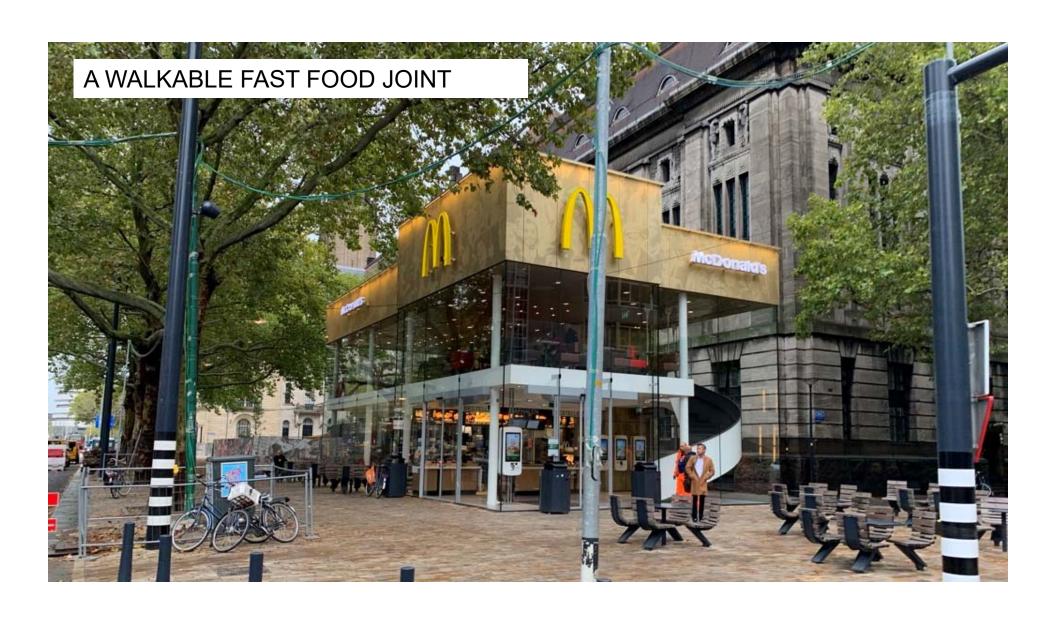


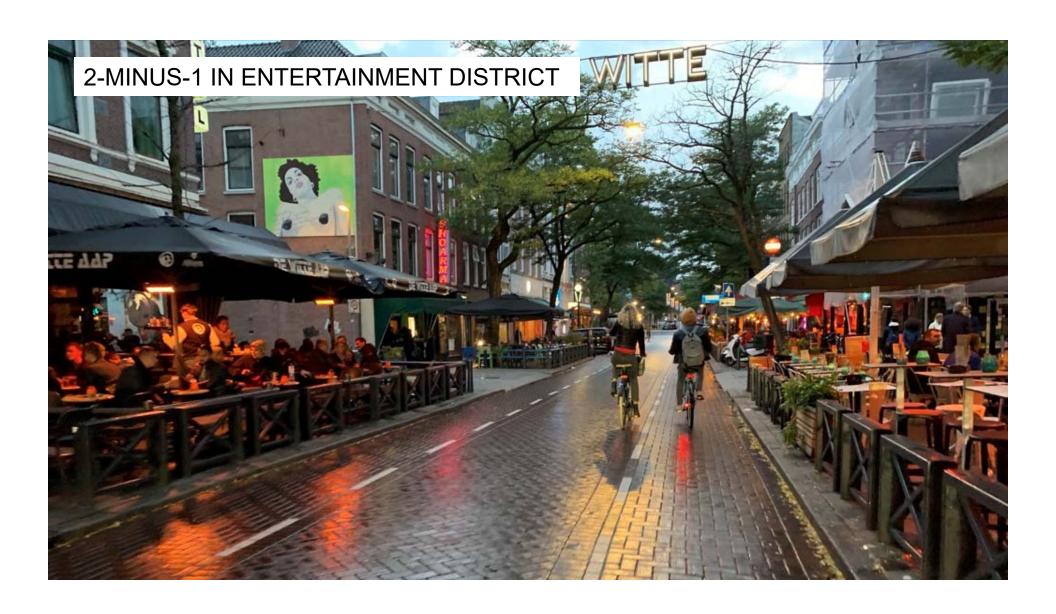




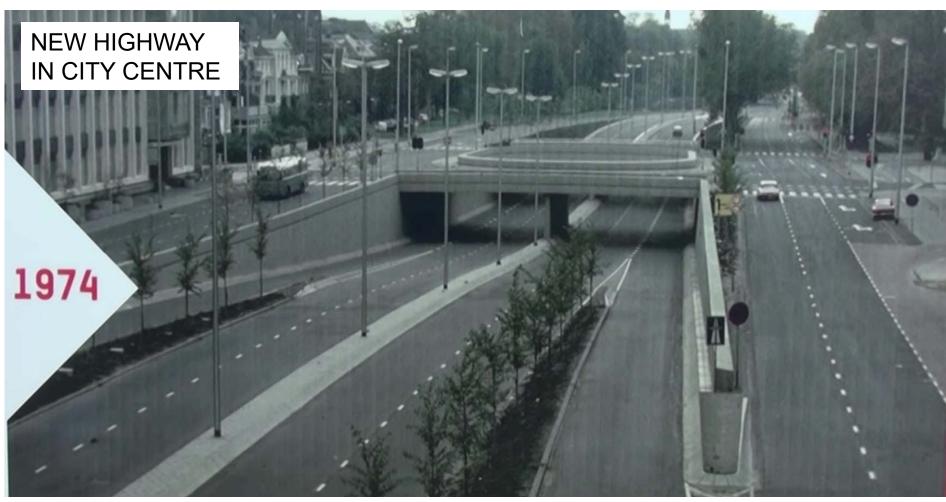












VIASTRADA

