



Engagement with future generations and the wider community



Ross McPhie

- My observations and experiences to date
- How can the transport industry get better at educating?
- How can the transport industry help create the social license for change?
- Disclaimer: Certainly not an expert in the engagement field



Outline

Problems

My experience

What next?



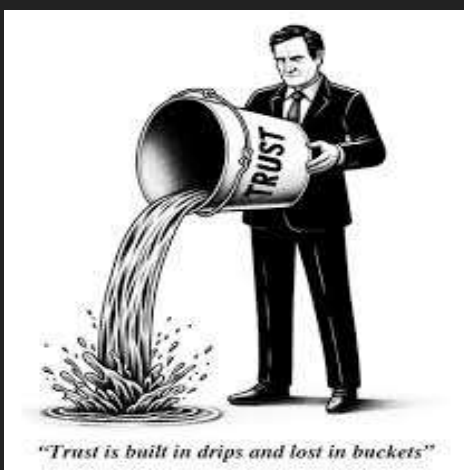
Problems



1. Consultation vs engagement



2. Misinformed



3. Trust



4. Social License



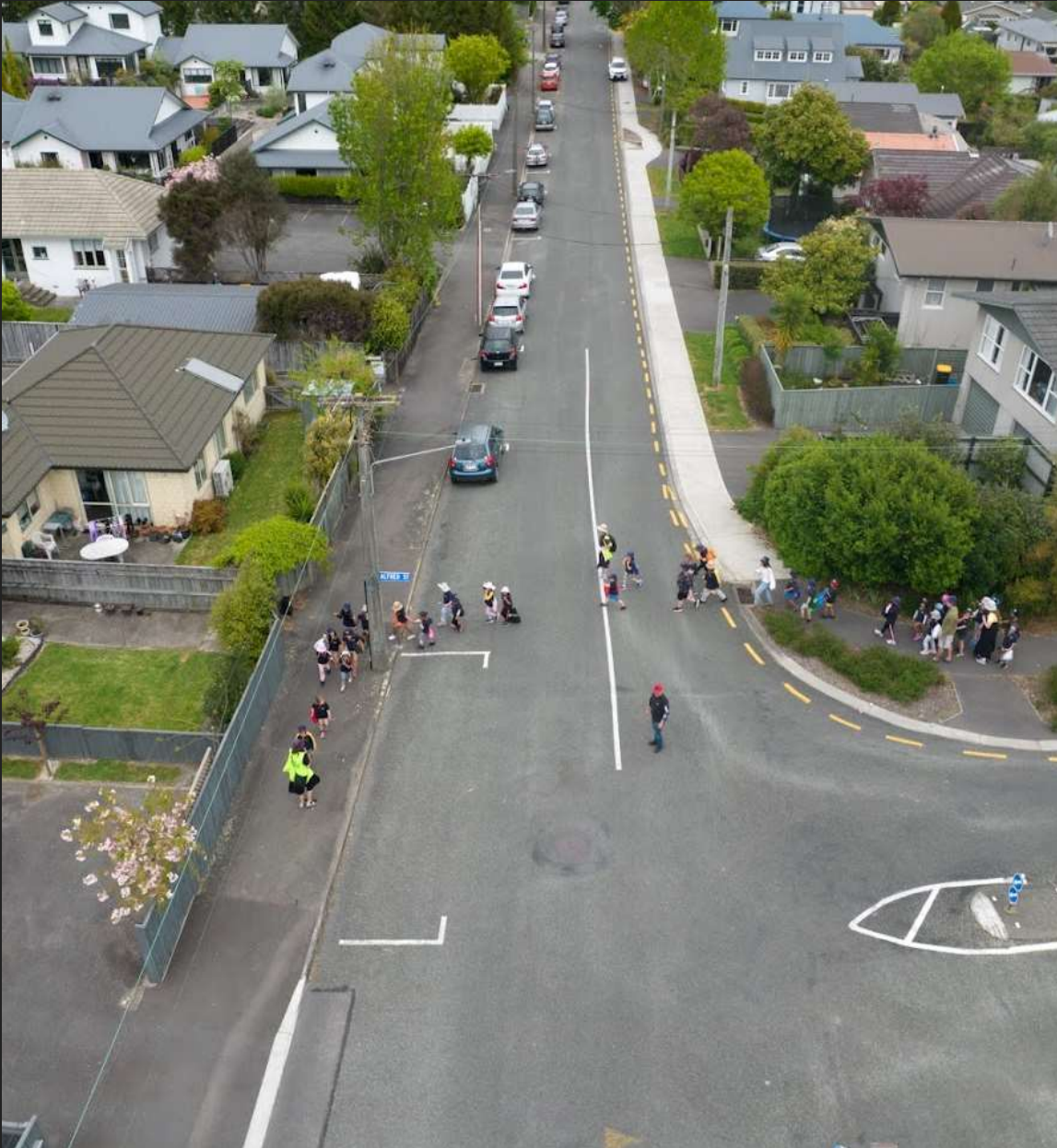
Consultation vs Engagement

Clear objectives and expectations

Are we

- Informing?
- Wanting feedback?
- Wanting input?





Misinformed

- Context is not understood
- Problem is not understood
- People speaking on behalf of other groups
- People generally think they need to be for or against a project in its entirety



Trust

- They don't listen anyway
- Us vs them mentalities
- Yes or no is the only option



Social License

- Is required for transport projects in ways it isn't required for other projects
- Good engagement, good information, and mutual trust is required to create social license



My engagement experience



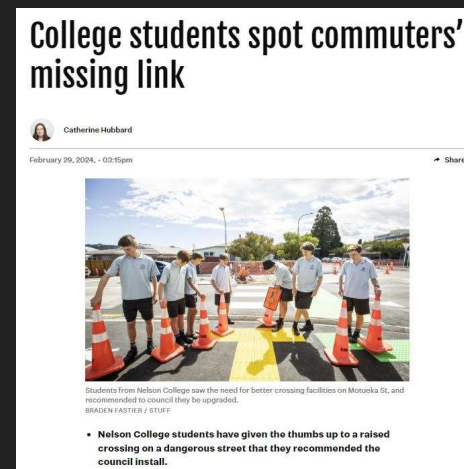
1. Method with students



2. Method with residents



3. Observations



4. Outcomes



Nelson College is with Nelson City Council and 3 others.
September 30 · 🌐

👁️ Looking back at Term 3: Year 10 Social Studies students shared their vision for Nelson to the receptive ears of local politicians and industry experts.

👤 It was back to school for Deputy Mayor Rohan O'Neill Stevens and MP Rachel Boyack as they were treated to some fresh perspectives on improving safety and creating new recreational areas for the city.

👤 Also present were Ross McPhie and William Rae - Stantec Civil Engineers, Rebecca Dawkins and Paul Shattock from Nel... See more

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Method with students

- Term project
- Semi-regular classes that project team members would run
- Students would then end with a presentation



Method with residents

- Letterdrop
- Pre-meeting
- Letterdrop
- Post-meeting
- Letterdrop
- Feedback accepted at each letter drop and meeting





Observations

- People have a poor understanding of the problems trying to be solved
- Takes a while for people to think about other modes and network users
- More time consuming but face-to-face gathers better information

College students spot commuters' missing link



Catherine Hubbard

February 29, 2024, · 03:15pm

Share



Students from Nelson College saw the need for better crossing facilities on Motueka St, and recommended to council they be upgraded.

BRADEN FASTIER / STUFF

- **Nelson College students have given the thumbs up to a raised crossing on a dangerous street that they recommended the council install.**

Our Outcomes

- Empowered people to influence change
- Building trust with the community
- Education!



What's Next?



Thanks