

# NZMUGS NEW ZEALAND MODELLING USER GROUP

2024 CONFERENCE, 9-10 SEPTEMBER TE PAPA, WELLINGTON

## CALL FOR PRESENTATIONS AND SPONSORS

The NZMUGS Conference provides a great opportunity for customers, researchers, engineers, modellers and other practitioners in the transport planning and modelling fraternity to discuss current developments across a wide range of projects and interests.

To cover what NZMUGS perceives as a growing area of transport planning and modelling practice in New Zealand and Australia, we invite presentations in the following area:

### **When the political landscape shifts, do transport modellers/ planners/ engineers shift with it?**

- Is our technical modelling/ planning/ analytical work changed by the political environment, or do we generate the same results and outputs?
- Do we deliver evidence or values?
- If not VKT, then what?
- Does/ should the principles/ values/beliefs of the transport community shift with the political landscape?
- Are we being overly concerned and effected by short-term desires? Are transport's long term visions and objectives sound and on course?
- When is a project still a good project?

### **Presentations and Posters**

NZMUGS will accept presentations and posters that best illustrate the conference theme.

This year, three types of presentation slots are available:

- A standard slot of 15 minutes with 5 minutes to field questions from the audience
- Shorter "quick fire" presentations of 10 minutes with no questions from the audience
- Longer 25 minutes presentation with 5 minutes to field questions from the audience

The slightly longer 30 minute presentation slot is available for those with a particularly interesting or relevant presentation. If you are interested in a 30 minute presentation slot, please provide a detailed abstract to pitch it to us. "Quick fire" sessions are intended for young professionals and students to present to the industry in a non-threatening environment. As in previous years, there will be prizes for best presenter and best young presenter.

Please submit your conference presentation title and abstract (<300 words) summarising the content of the presentation and how it relates to the conference theme by **28 June 2024**. Please email all enquiries to Zoe Chen at [zoe.chen@beca.com](mailto:zoe.chen@beca.com) with the subject line: '2024 NZMUGS Conference'.

If you are interested in displaying a research poster (either supplementary to your presentation or standalone), please email Zoe Chen.

### **Sponsorship**

We also invite interest in sponsorship and have different levels that will suit a variety of organizations. For these sponsorship opportunities, please contact Zoe Chen for further information with the subject line: '2024 NZMUGS Sponsorship'.



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## SPEAKER GUIDELINES

The annual NZMUGs conference is the highlight of the year for the NZMUGs group, and therefore the organising committee has a responsibility to ensure that presentations are of a high quality and will provide value for attendees. To this end we have prepared some guidance to assist presenters to understand our expectations of them when presenting at the conference.

As a presenter at NZMUGs, you are expected to:

- Include this default “views expressed” disclaimer text on your cover slide, in minimum 12pt text: “The views and opinions expressed in this presentation belong solely to the presenter(s), and do not necessarily reflect the views of the presenter’s employer, NZMUGs, the NZMUGs Committee or any other group or individual.”
- If the views expressed are more than your own (e.g. individuals / a group / an organisation etc.) you can amend as appropriate, but NZMUGs and the NZMUGs Committee must remain covered in the disclaimer;
- State whether you were involved in the topic of your presentation and your role;
- Provide context and background for your topic. Often the decisions made and the methodology used etc. are as a result of this context;
- Make it clear what information you are basing your presentation on, and reference it if at all possible;
- At a minimum notify clients / consultants / reviewers etc. directly involved in the topic that you are presenting on it and the content of your presentation. As a professional courtesy people involved in the topic should be made aware if their work is being presented on, regardless if this is positive or constructive. This is also a requirement of Engineering NZ Practice Note 2: Peer Review;
- Ensure the presentation content is constructive, and views are balanced where constructive comments are made. Critical / constructive comments about the topic are acceptable, if these are presented constructively and in a balanced manner;
- Not make personal attacks on the people involved in the topic. This is not acceptable at all;
- Refrain from making commercially driven attacks, e.g. from one company on another seeking to damage the reputations of the company and / or employees;
- Manage your time to the allocated limit, and allow space for questions for full presentation slots;
- Deliver your presentation to the conference organisers at least two weeks prior to the conference for review; and
- Remember you obligations as a Transportation Group member to the Engineering NZ Code of Ethical Conduct, particularly Rule 5. behave appropriately – you must act with honesty, objectivity and integrity, and to treat people with respect and courtesy.

The session chairperson has the delegated authority of the NZMUGs Committee to stop a presentation without recourse if in their judgement these guidelines are not being adhered to.





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## 2024 NZMUGS CONFERENCE SPONSORSHIP LEVELS

The NZMUGS conference sponsorship scheme has spaces for up to four diamond sponsors, four gold sponsors, one dinner sponsor, one guest speaker sponsor and one awards sponsor. These will be allocated on a first come first served basis.

The different sponsorship levels receive the following benefits for supporting the conference:

SPONSORSHIP LEVEL	BANNER DISPLAY	LOGO SIZE	GIFTS & MARKETING DISTRIBUTION	COST (EXCL. GST)
Diamond	During Presentations	Large	✓	\$ 1,250
Gold	-	Small	✓	\$ 750
Dinner	Dinner Venue	Small	✓	\$ 1,250
Guest Speaker	During Guest Speaker	Small	✓	\$ 1,250
Speaker Awards	-	Small	✓	\$ 750

### Banners

For Diamond sponsors, banners can be displayed at the conference venue for the duration of the conference. The Dinner sponsor can display their banner at the dinner venue. The Guest Speaker sponsor can display their banner behind the lectern during the guest speaker presentations.

### Logos

Logos can be displayed on the projector between presentations and during conference breaks, and printed on marketing materials. Diamond sponsors have larger logos than the other sponsorship levels.

### Gifts & marketing material

All sponsor levels can distribute marketing materials and gifts to conference attendees.

For further information around sponsorship opportunities, contact Zoe Chen at [zoe.chen@beca.com](mailto:zoe.chen@beca.com)



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## SPONSORSHIP FORM

Company name

Company Contact Person

Name

Postal address

Phone

Email

Sponsorship Level (please tick one box):

- Diamond Sponsor, with a contribution amount of \$1,250 (+GST)
- Gold Sponsor, with a contribution amount of \$750 (+GST)
- Dinner Sponsor, with a contribution amount of \$1,250 (+GST)
- Guest Speaker Sponsor, with a contribution amount of \$1,250 (+GST)
- Speaker Awards Sponsor, with a contribution amount of \$750 (+GST)

Please note we will accept up to four diamond sponsors, four gold sponsors, one dinner sponsor, one guest speaker sponsor and one speakers awards sponsor, on a first come, first served basis. Please send a digital copy of your logo to [zoe.chen@beca.com](mailto:zoe.chen@beca.com) for inclusion in the advertising material.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

GST number- 10-385-946. This becomes a tax invoice / GST receipt when paid.  
Payment is required by **31 July 2024** and can be done by either cheque, electronic bank transfer or credit card. Contact [Kerstin.Rupp@jacobs.com](mailto:Kerstin.Rupp@jacobs.com) for details.